

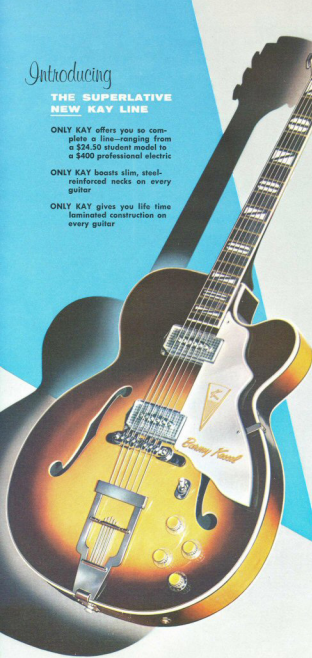
Introducing

**THE SUPERLATIVE  
NEW KAY LINE**

ONLY KAY offers you so complete a line—ranging from a \$24.50 student model to a \$400 professional electric

ONLY KAY boasts slim, steel-reinforced necks on every guitar

ONLY KAY gives you life time laminated construction on every guitar



**The Ultimate in Professional  
Electric Guitars...**

**...The Gold "K" Line**

Sensitive instruments with action... sound... and style for the fine guitarist.

The Gold "K" guitars feature "planned electronics". Power, balance, sensitivity and style are perfectly united. Separate tone and volume controls. Each string has its own output adjusting post.

The Gold "K" guitar necks are perfect in their slimmness... steel reinforced, adjustable, too... and fully guaranteed. The Gold "K" guitars feature highly figured curly maple and super-selected seasoned spruce... and the luxurious, hand finish you deserve.

**KESSEL JAZZ SPECIAL.** Barney's choice features a Melita bridge for absolutely perfect intonation. Maximum Fidelity sound reproduction assured by new Gold "K" pickups, Pearl inlaid Ebony fingerboard. New style THIN master size—the finest strings, hardware and styling.

- 87005 Double pickup, shaded finish, sunburst... \$400.00
- 87008 Double pickup, gleaming natural blonde... 400.00
- 87011 Single pickup, shaded finish, sunburst... 350.00
- 87018 Single pickup, gleaming natural blonde... 350.00
- 8000C Hard-shell, plush-lined case for above... 52.50

**KAY**

**MUSICAL  
INSTRUMENT  
COMPANY**

1640 WALNUT ST., CHICAGO 12, ILL.