

Kay

GUITARS

ELECTRIC GUITARS

MANDOLINS

AND BANJOS

Choose the new "Pro" size Kay for artistry in rhythm!

Its "Speed Demon" neck is *slim* and *thin* for fast action.*
The beautiful curly maple body mounts two powerful "Hi-Fi"
pickups with individual string adjustments.

A swift, silent 3-way switch and individual tone
and volume controls assure rhythm
background or brilliant lead tone on demand!

New "Pro" size body is 12½" x 18½"
x 39½" overall. Fully arched top and back.
Lustrous hand-rubbed polished finish.
Oval rosewood fingerboard, pearl inlays,
bound edges.

K172-S Shaded Mahogany with
Golden Sunburst **\$200.00**

*"Speed Demon" neck
described ahead.

1972HS— Carrying
Case, laminated wood
shell, Keratol cover,
plush lined... **\$52.50**



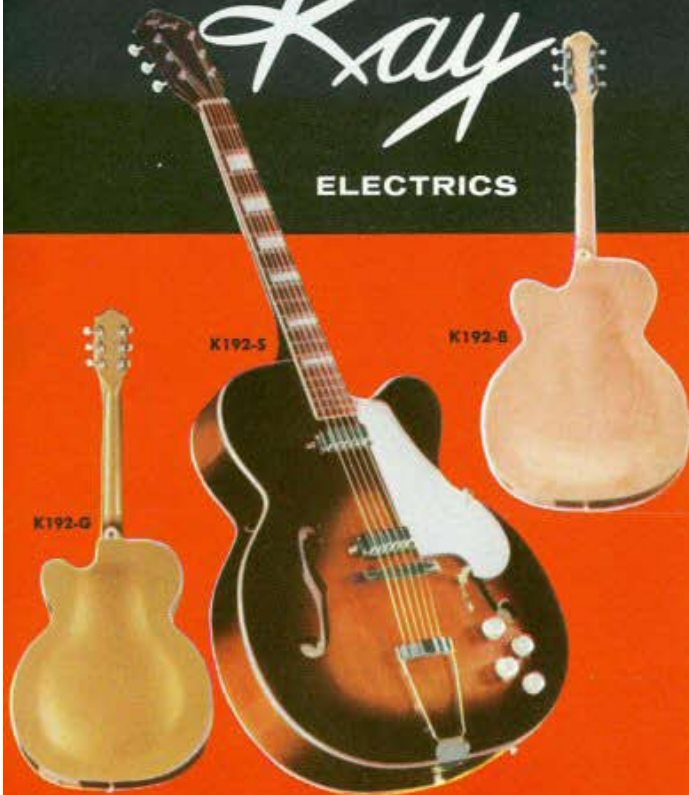
K172-B
Honey Blonde, **\$215.00**



K172-H
New Harewood
Gray transparent
finish..... **\$215.00**

Kay

ELECTRICS



You'll swing and play like never before with the brand new K192. Large master size (17" wide) Spanish Electric Cut-away Guitar. Slim, thin *balanced-tension* "Speed Demon" neck (see inside page) for fast, easy playing. Musically inspected and adjusted to satisfy the most discriminating player.

Two powerful "Hi-Fi" magnetic pickup units with separate adjustments for each string. Individual tone and volume controls for each pickup. Fast, silent 3-way selector switch for quick change from deep, bass rhythm to brilliant, treble solo tones. Flat wire wound Wolf LEKTRO-MAGNETIC strings.

Fully arched; spruce top, curly maple back and sides. Celluloid bound, oval rosewood fingerboard, nickel silver frets. Finish is carefully hand-rubbed and hand-polished to a beautiful deep lustre.

- K192-S Rich shaded Mahogany \$200.00
- K192-B Softly highlighted Honey Blonde \$200.00
- K192-G Gleaming metallic "Roman Gold" \$200.00



K600



K300

You can reach the outer lobby with this heavy duty, high fidelity amplifier. From lowest bass to highest treble, there's power to spare. Vibrato circuit has speed and amplitude controls. Foot switch input.

Jensen 12" speaker, 7 tubes, 20-watt distortion-free output. Three instrument inputs with tone and volume controls. Separate microphone input with volume control. Size: 18" high, 24" wide, 10" deep.

K600 Professional Amplifier... \$200

A good quality 3-tube amplifier with husky 8-inch speaker. Designed to give long, trouble-free service. Attractive green vinyl covering with contrasting grille.

Volume control, two inputs, fuse and on/off switch. Size: 12" high, 15 1/4" wide, 7 1/4" deep.

K300 3-tube Amplifier..... \$64.50



K161



K142

Try a "Thin Twin" and see Kay design enhance performance and playing ability. New super thin auditorium size is only 2 3/4" deep. The slim, thin "Speed Demon" neck (see inside page), twin adjustable pickups, 3-way selector switch and other features tell you that this Spanish electric sets the pace in quality and value.

Full professional 25 3/4" scale. Wolf LEKTRO-MAGNETIC flat wire wound strings. Smoothly hand-rubbed and polished.

K161 Blonde Curly Maple top and back with Dark Mahogany sides **\$175.00**

161C Plush lined Keratol case with accessory compartment... **\$21.60**

An exciting two-unit Spanish electric that offers fine professional quality at a moderate cost! Its full rich tone has tremendous carrying power. The slim, *balanced-tension* "Speed Demon" neck stands for supreme playing ease. (See inside page).

Large inlaid block markers; semi-hardwood body. Twin magnetic pickups with separate dual-type tone and volume controls, 3-way selector switch. Detachable cord. Finish is painstakingly hand-rubbed and polished.

K142 Sparkling Metallic Deep Copper finish **\$125**

220-42 Carrying case for K142 **\$9.75**



K130



K136

Entirely new! A large grand auditorium size Spanish Electric Guitar at a price that's hard to believe. Built-in magnetic pickup with volume control. All maple laminated crackproof construction. Truly an outstanding value.

Adjustable bridge, nickel plated hardware, white edges.

K130 Lustrous Metallic Gold **\$57.50**

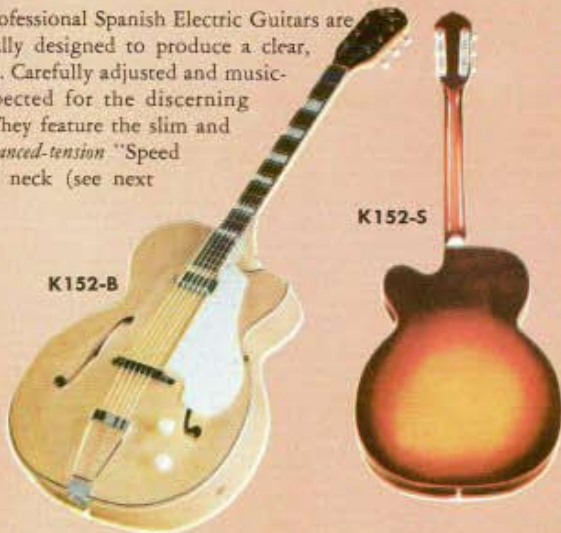
With its lightweight solid hardwood body, this Spanish electric is compact and easy to handle and play. Smart modern two-tone finish stands out.

High fidelity magnetic pickup with tone and volume controls, detachable cord. Professional 25 3/4" scale. Adjustable bridge and nickel plated hardware.

K136 Spring Green and White Mist **\$69.50**

220-42 Carrying case for K136 **\$9.75**

These professional Spanish Electric Guitars are acoustically designed to produce a clear, rich tone. Carefully adjusted and musically inspected for the discerning player. They feature the slim and thin, balanced-tension "Speed Demon" neck (see next page).



K152-B

K152-S

Powerful "Hi-Fi" magnetic pickup unit has individual string adjusters for perfect tone balance. Select spruce top, choice curly maple back and sides, fully arched. Celluloid edges. Bound oval rosewood fingerboard with inlaid position markers and nickel silver frets. Finish is hand-rubbed and polished to a high lustre.

- K152-S Glowing Reddish Mahogany with Golden Sunburst \$137.50
- K152-B Radiant Honey Blonde \$147.50

TALK ABOUT VALUE! For a moderate price this Spanish electric offers quality features that put it in a class by itself. Large super grand auditorium size, steel reinforced thin neck, high fidelity pickup—truly, a Kay best buy.

Powerful "Hi-Fi" magnetic pickup fully adjustable for string balance. Built-in tone and volume controls, detachable cord. Fully arched body of figured maple. Celluloid edges. Bound rosewood fingerboard with heavy frets. Expertly hand-rubbed and polished finish.

K148-S Beautiful Glowing Walnut with Golden Sunburst. \$92.50

K148-M New, Sparkling Metallic "Butler" Silver. \$92.50



K148-S

A Modern Classic! Beautiful in appearance, functional in design. A fine hand-crafted instrument made especially for the discriminating player. Musically inspected and adjusted.

Finished in gleaming chip-proof Raven Black and White Mist plastic with a non-slip back. Black plastic arm rest, lucite fingerboard.

Powerful magnetic pickup unit for true, beautiful Hawaiian tone reproduction. Built-in handy tone and volume controls. Detachable cord.

- K155 Professional electric Hawaiian guitar . . \$110.00
- 155C Carrying case for K155 \$12.00

Here's a value that's hard to beat in electric Hawaiians. Perfect for the student. New, attractive Plex-tone finish in green mist. Good looking and long wearing, too!

Powerful magnetic pickup with tone and volume controls. De luxe patent heads with built-in covers.

- K157 Hawaiian electric guitar \$45.00
- 157C Carrying case for K157 \$9



K155

K157

KAY ELECTRIC MANDOLIN

For the ultimate in true mandolin tone, the smart buy is this Kay electric. Designed especially for ensemble playing, its craftsmanship is outstanding.

Powerful "Hi-Fi" magnetic pickup with tone and volume controls, fully adjustable for perfect string balance. Detachable cord. Spruce top and delicately figured laminated maple back and sides. Celluloid bound edges. Rosewood fingerboard. Hand-rubbed and polished by experts.

K95 Rich Violin Brown with Golden Sunburst. \$92.50



K95

KAY ELECTRIC BASS GUITAR

Now, any guitarman can double on bass. Because these Kay beauties have the pitch, range and tone of a big bass viol! Hold it like a guitar, play it like a guitar—but, man, wait till you hear that tone! Watch your combo shake, rattle and roll when you give out with new rhythm and solo effects on a Kay Electronic Bass or Electronic Bass Guitar. Special strings assure true bass tone and fast, easy action. Length 44"; scale length 30 3/4"; weight 6 1/4 lbs.

- K160 Electronic Bass Guitar. Very easy to master. Tuned like the first four guitar strings (E, B, G, D) but one full octave lower. Sounds like a big bass. \$192.50
- K162 Electronic Bass. Exact same range and tuning as a big bass viol (G, D, A, E) just like the last four guitar strings but one octave lower \$210.00
- 162C Carrying case for K160 and K162 \$25.00
- K615 High fidelity, heavy duty bass amplifier; seven tubes, 15" Jensen speaker for low bass tones. Inputs for three instruments and microphone. Size: 19" high, 24" wide, 10" deep \$225.00



K160

K162

K615



A genuine Kay guitar at a low, low price. New large super auditorium size, too. An exceptional value for the student.

Laminated crackproof construction; fully arched. Oval walnut fingerboard. White celluloid binding on top and back edges. Adjustable rosewood bridge. Covered tuning gears.

K32 Gleaming Shaded Walnut finish with Sunburst **\$34.50**

Big, super grand auditorium size at a price just above the lowest. Typical Kay quality construction throughout.

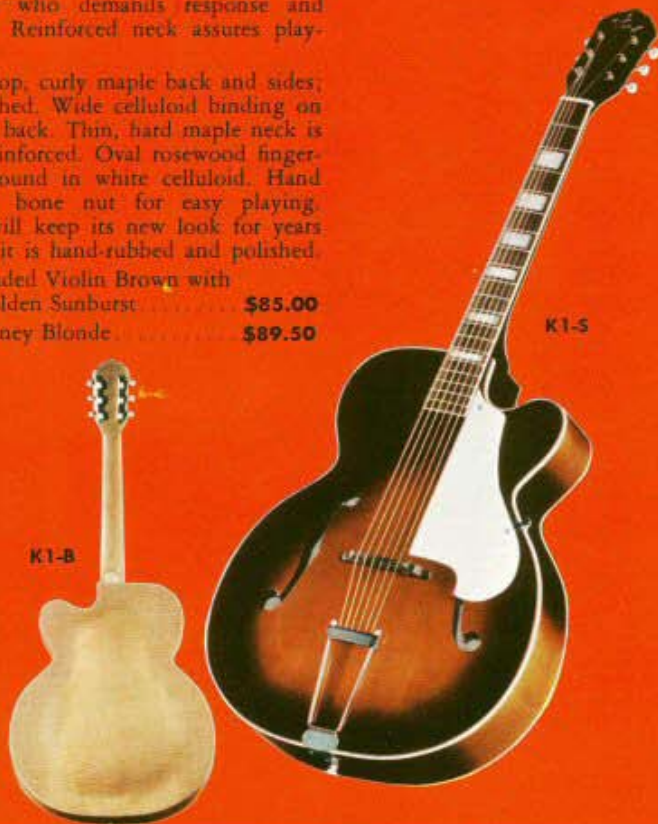
Spruce top, laminated figured maple back and sides; fully arched. Oval rosewood fingerboard; de luxe heads with built-in covers. White celluloid guard plate. Deep hand-rubbed, shaded and polished finish.

K35 Violin Brown with Sunburst . **\$42.00**

This large master size, cut-away model has a full 17" width body for exceptional volume and carrying power. Ideal for the guitarist who demands response and balance. Reinforced neck assures playability.

Spruce top, curly maple back and sides; fully arched. Wide celluloid binding on top and back. Thin, hard maple neck is metal reinforced. Oval rosewood fingerboard bound in white celluloid. Hand adjusted bone nut for easy playing. Finish will keep its new look for years because it is hand-rubbed and polished.

K1-S Shaded Violin Brown with Golden Sunburst **\$85.00**
K1-B Honey Blonde **\$89.50**



A popular model that guitarists really go for—a Kay best seller. Super grand auditorium size offers remarkable tone and range for better performance.*

Genuine mahogany top, back and sides; fully arched. Metal reinforced mahogany neck. Oval rosewood fingerboard; celluloid bound top and back edges. De luxe heads with built-in cover. Hand-rubbed and polished finish retains its showroom look.

K37 Natural Brown Mahogany in rich color **\$55.00**

*Also produced in Tenor Guitar Style:
K37 TG Natural Brown Mahogany .. **\$55.00**



The Standard of Comparison for Spanish guitars is this professional, master size Kay. Carefully balanced and musically inspected, its rich, resonant tone appeals to the artist performer.

Arched top is carved from a solid block of choice, close-grained spruce. Back and sides of select, curly "fiddleback" maple. Features the slim "Speed Demon" described at right.

Extension, oval ebony fingerboard has pearl inlays. Seal-fast heads and ebony bridge. Wolf flat wire wound strings for effortless playing. Custom de luxe finish.

K21-S Dark Reddish Walnut with Golden Sunburst... **\$225.00**

K21-B Highly figured Honey Blonde... **\$225.00**



K21-B



K21-S

Guitarists want a thin, slender neck when they play those fast, tricky progressions. And just what the doctor ordered are Kay's new *balanced-tension* "Speed Demon" guitars. Kay's ingenious *balanced-tension* principle employs a sturdy lever-action steel rod that is adjusted by a key wrench. The "Speed Demon" neck is slim and thin, yet it perfectly counterbalances the terrific tension of the strings.



K11-S



K11-B

Kay SPEED DEMONS

A superior instrument for the talented guitarist, this Spanish, master size guitar delivers the goods. Vibrantly rich tone and superb playing ease.

Cut-away arched body is 17" wide. Select, seasoned spruce top; choice, curly maple back and sides. *Balanced-tension* "Speed Demon" adjustable neck stays in alignment. Professional nickel-silver frets. Wolf flat wire wound strings, individual tuning gears with metal buttons. Expertly hand-rubbed and polished finish.

K11-S Beautifully shaded Cremona Violin Brown with Golden Sunburst **\$130.00**

K11-B Honey Blonde... **\$140.00**

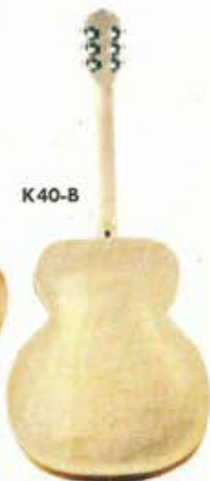
Quality, Value and Serviceability! K40 leads the field with artist features. Master size, fully arched 17" wide body. Spruce top, select curly maple back and sides. "Speed Demon" neck, with *balanced-tension*, holds its alignment. Oval rosewood fingerboard; heavy frets. Hand-rubbed and polished by craftsmen.

K40-S Rich, shaded Mahogany with Golden Sunburst... **\$100.00**

K40-B Honey Blonde... **\$110.00**



K40-S



K40-B

Warping and bowing of the neck are virtually a thing of the past.

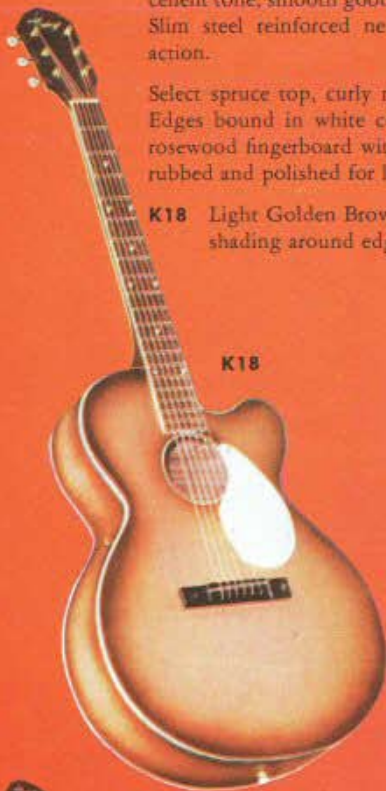
A slight turn of the key wrench keeps the "Speed Demon" neck in perfect alignment. Changes in atmosphere or string tension which affect the neck are quickly corrected by a twist of the wrist.



A new, cut-away flat guitar that combines excellent tone, smooth good looks and low price. Slim steel reinforced neck for finger-perfect action.

Select spruce top, curly maple back and sides. Edges bound in white celluloid. Bound oval rosewood fingerboard with heavy frets. Hand-rubbed and polished for luxurious appearance.

K18 Light Golden Brown with shading around edges **\$62.50**



K18



K22



K24

Distinctively different for the player who demands something better. Large master size; 17" wide for strong, full tone and carrying power. Spruce top, mahogany back and sides. Slim, steel reinforced mahogany neck. Celluloid bound oval rosewood fingerboard with seven double inlaid position markers. Rosewood bridge with compensated bone saddle. Gleaming hand-rubbed and hand-polished finish.

K22 Natural top, contrasting Dark Mahogany back and sides **\$75.00**

This professional flat-top cut-away guitar is gracefully shaped and perfectly proportioned. Its large master size provides exceptionally rich tone and willing response. Kay's exceptional adjustable rosewood bridge assures perfect action.

Select spruce top, choice curly maple back and sides. Steel reinforced, slim hard maple neck. Shell headpiece with attractive hand engraving. Hand adjusted bone nut. Carefully hand-rubbed and polished.

K24 Glowing Honey Blonde **\$85.00**

Priced just above the lowest, this super grand auditorium size flat guitar has many professional features.

Spruce top with maple back and sides for fine tone. Celluloid binding on edges and around soundhole. De luxe patent heads, bound oval rosewood fingerboard and rosewood bridge. Beautifully rubbed and polished finish.

K15 Rich Dark Mahogany with Sunburst **\$45.00**
K15-T As above except Tenor **\$45.00**

A large super auditorium size at a rock-bottom price. And it's a genuine Kay. An outstanding value!

Figured mahogany back and sides, natural spruce top. Flat top and back. Celluloid bound edges, white celluloid guardplate.

K12 Lustrous Natural color Mahogany and spruce **\$37.50**
K12-3/4 As above except 3/4 size. Easy to handle for those with small hands **\$37.50**



K15



K12

For the professional who demands outstanding performance and striking appearance, we offer Kay's finest flat guitar. It's musically inspected and adjusted for exceptional playing qualities. Slim, *balanced-tension* "Speed Demon" neck (see previous page) is fast and easy to play. Built by craftsmen for the artist.

Extra deep (4 1/2"), large master size. Select, close-grained spruce top with special ribbing. Choice curly maple back and sides. Oval ebony fingerboard with inlaid pearl position markers. Venetian-shaped ebony bridge. Wolf flat wire wound strings. Custom de luxe finish is hand-rubbed and hand-polished.

K27 Honey Blonde top with contrasting Dark Walnut **\$120**



K27



K53

Kay quality at a price you'll like. Curly maple shell; rosewood fingerboard. Stainless steel tension hoop, 16 brackets. Good calfskin head. Golden color with soft brown shading.

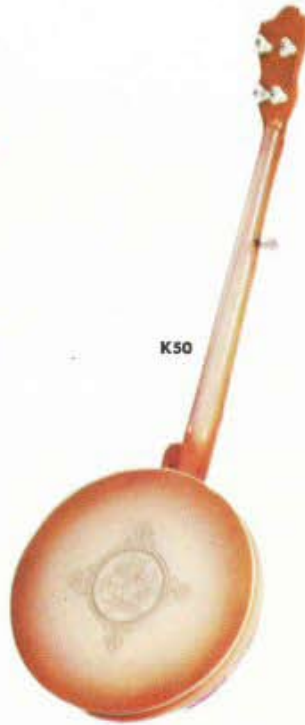
- K53—Five String Banjo . . . \$45
- K53-T—Tenor Banjo \$45
- K53-BM—Banjo Mandolin . . \$45



K54-T

De luxe model with choice curly maple resonator. White celluloid binding on bottom edge. Sixteen nickel plated brackets. Maple neck. Good quality calfskin head. Smoothly shaded brown finish with golden sunburst.

- K54-T—Tenor Banjo \$55
- K54—Five String Banjo . . . \$55
- K54-BM—Banjo Mandolin . . \$55



K50

A showpiece instrument. Specially finished in a delicate shade of cream with light "Toast" brown shading. Curly maple resonator has intricate gold design on back. Rosewood fingerboard with professional brass frets.

- K50—Five String Banjo . \$60.00
- K50-T—Tenor Banjo . . . \$60.00

The Kay Plectrum Banjo is a made-to-order "double" for the professional guitarist. Can be played with standard Plectrum tuning (D, B, G, C) or like top four strings of Spanish guitar (E, B, G, D). Finely crafted by skilled artisans, its beautiful finish reveals highest quality. Truly a custom instrument. Select curly maple. Chromium plated hardware, 28 brackets.

- K55-P—Plectrum Banjo \$125.00
- K55—Five String Banjo \$125.00
- K55-T—Tenor Banjo \$125.00



K55-P

Professional model with laminated mahogany shell and resonator. White celluloid binding on resonator edges and fingerboard. Nickel plated flange, 20 brackets. Natural brown mahogany beautifully hand-rubbed and polished.

- K52—Five String Banjo \$87.50
- K52-T—Tenor Banjo \$87.50

For that extra flash under the spotlight you'll want this gleaming model. Its radiant metallic finish is in sparkling "Roman Gold". Rosewood fingerboard, 20 brackets, calfskin head. Hand-rubbed and polished to perfection.

- K51—Five String Banjo \$95.00
- K51-T—Tenor Banjo \$95.00



K52

K51

Kay

A student Kay mandolin at a price anyone can afford. Delightful tone and many features desired by beginners as well as accomplished players.

Fully arched top and back in pear shape; all maple laminated construction. White striped top and back edges. Adjustable bridge and white celluloid guardplate.

Size: 26 $\frac{1}{4}$ " long, 10 $\frac{3}{8}$ " wide.

K64 Shaded Dark Mahogany with Golden Sunburst. **\$31.50**



If you want a fine quality instrument at a reasonable price, this Kay beauty is for you. Carefully made for a long life of trouble-free service and musical satisfaction.

Spruce top with mahogany back and sides; laminated construction. White celluloid bound top and back edges. Rosewood fingerboard with nine position markers. Carefully hand-rubbed and polished to a high lustre.

K68 Beautiful Natural Color. **\$45.00**



This masterful Venetian mandolin is for the player who wants the best. Careful handcrafting throughout results in outstanding beauty.

Select spruce top and choice curly maple back and sides. Wide white celluloid binding with black inlay on top and back edges. Maple neck with shell headpiece; white celluloid heelplate. Rosewood fingerboard with six block position markers. Hand-rubbed and polished finish applied by master craftsmen.

K72 Violin Brown. **\$82.50**

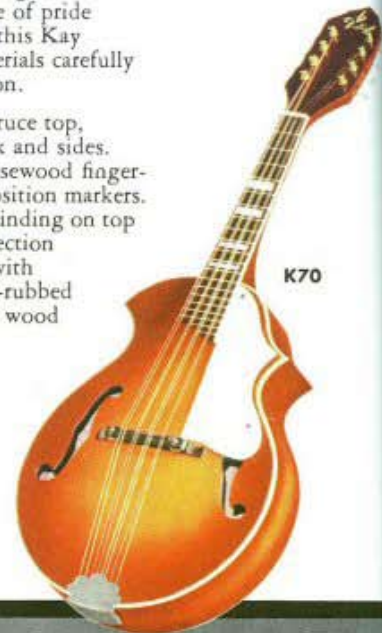
K74 Honey Blonde. **\$87.50**



Play it on the concert stage or at home, you'll feel a surge of pride everytime you pick up this Kay Venetian. Superior materials carefully crafted assure satisfaction.

Select, close-grained spruce top, choice curly maple back and sides. Hardwood neck and rosewood fingerboard with pearlette position markers. Heavy white celluloid binding on top and back edges. Two-section nickel plated tailpiece with removable cover. Hand-rubbed and polished by master wood finishers. Concert size.

K70 Shaded Reddish Brown with Golden Sunburst. **\$55.00**

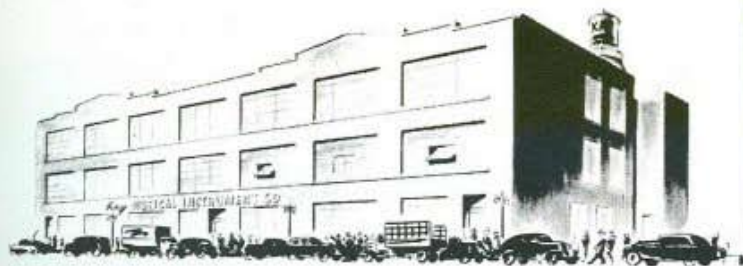


Kay

MUSICAL INSTRUMENT CO.
CHICAGO 12, ILL.

THE KAY GUARANTEE

We guarantee every fine Kay instrument against defects in materials or workmanship for a period of one year following original purchase. Any instrument found to be defective within this period will be repaired or replaced at no charge.



value

VALUE is a matter of getting the most for your money—whatever the price. You will find that through the Thinline Electrics range in price from \$75.00 to \$115.00—each gives you the best in tone and looks for the money: **each is unbeatable for value.**



\$109⁵⁰

#1963

#1963 has three powerful pickup units, each with its own separate tone and volume control. It is equipped with an instantaneous selector switch, which enables you to play each unit separately, or all three together. **\$109.50**

In the early 1950's, Kay pioneered the thin, semi-solid electric with the revolutionary—and very successful—"Thin-Twin". Now, we feel we have perfected the semi-solid electric with the "THINLINE" ELECTRICS—instruments made expressly for today's people, to express today's music. In sound, they combine the pure, brilliant tone of the electric, with the rich undertones of the acoustical guitar. In looks, they're an eyecatching, beautifully proportioned design—lightweight and slim (18" long, 13½" wide, 1¼" slim). In playing quality, they give you a new, short (24¾") pro scale, for faster-than-ever fingering . . . a cutaway shape that makes the high ones easy to reach . . . and the most responsive electrical equipment. In value, they are unbeatable.

THE VALUE LEADER combines the best of our craftsmen's skills, technicians' know-how and designer's flair that 50 years in the music business have taught us. Result: a superb instrument at a top-value price.

The body is of laminated, crack-proof maple, and the slim neck is steel-reinforced. The fingerboard is made of hard "rock" maple, and the five large position markers are hand-inlaid. There are professional frets, and extra-wide white celluloid binding on the top and back edges, and the adjustable bridge is "rock" maple. There are a shiny, nickel-plated trapeze tailpiece, and fine electric guitar strings. The finish is dark brown, with a shining sunburst on top and back.

Magnetic pickup units, newly designed, give great power and a truer-than-ever brilliant electric tone.

The chrome-plated guardplate has an exclusive design. Covers of the pickup units are chrome-plated, and the knobs are a contrasting jet black.

All three models feature the "THIN-LITE" neck with the adjustable truss rod.



\$89⁵⁰

#1962

#1962 has two powerful pickup units, each with separate tone and volume controls, and the instantaneous selector switch. **\$89.50**



\$69⁵⁰

#1961

#1961 has one single, powerful pickup unit, tone and volume controls. **\$69.50**

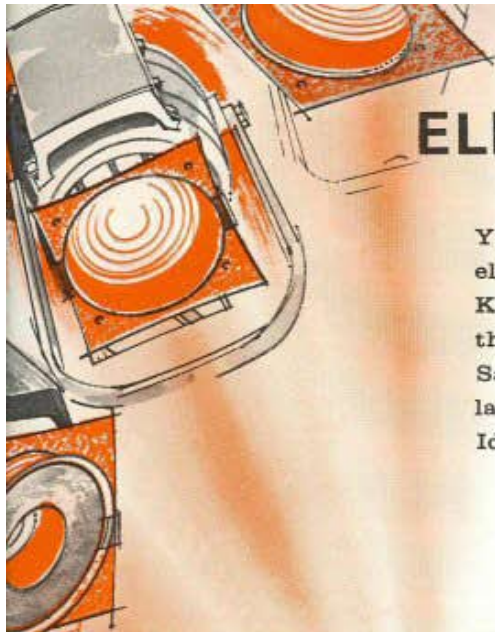
#9619, THINLINE CARRYING CASE. Sturdy chip-board with a leather like covering. Attractive two tone color—a fine match for the beautiful Kay amps! Has an accessory locket. To fit 1961, 1962 and 1963. **\$12.50**

Printed Prices Do Not Include Federal Excise Tax!

the spotlight is on . . .

ELECTRIC BASSES BY KAY

YES, THE SPOTLIGHT SHINES BRIGHTLY on these electric basses, by the maker of the world famous acoustical Kay bass. Proudly taking the bows for beauty and action, they make it easy for any guitarist to double on bass. Same tone and range as the big bass viol, tuned like the last four strings of guitar, E-A-D-G, but one octave lower. Ideal for sustained tone, fast action.



A REAL ELECTRIC BASS at a bargain price! We're proud to state that only Kay can give you a value like this. Smartly styled; easy to play; true bass tone. Full 30 $\frac{3}{8}$ " bass scale. Good looking cutaway body with maple top and back (43 $\frac{1}{4}$ " long overall, 13 $\frac{1}{4}$ " wide). Top and back edges celluloid-bound. Rosewood fingerboard; adjustable neck. Powerful bass pickup unit with separate tone and volume controls. Adjustable rosewood bridge; individual machine heads; special electric bass strings; hinge tailpiece.

K5915 AN OUTSTANDING VALUE . . . \$82.50
9620 Sturdy Carrying Case \$14.50

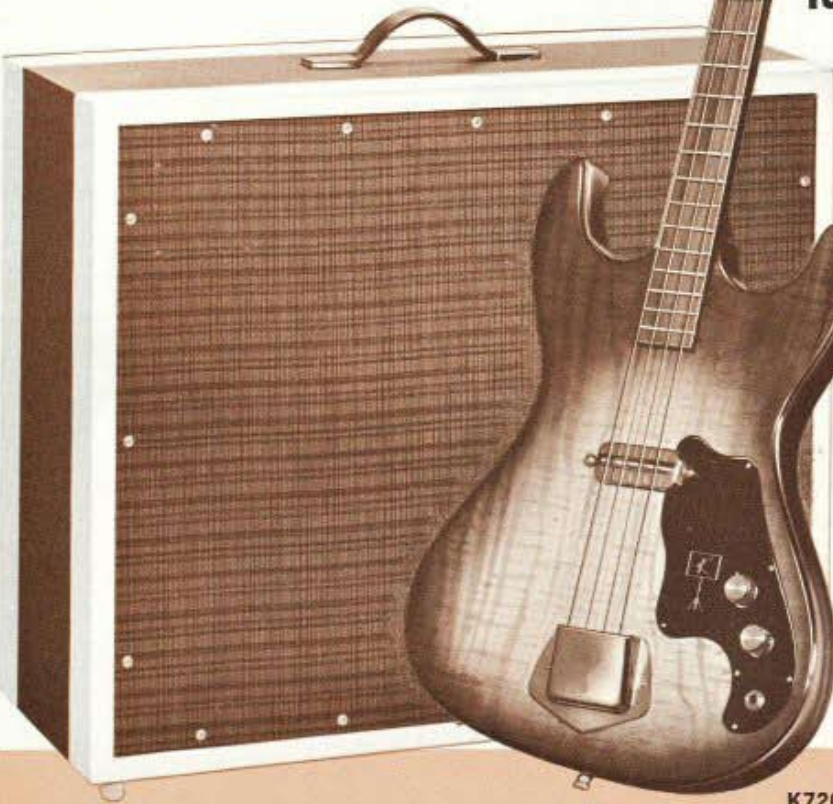
K5915
\$82⁵⁰



KAY ELECTRIC BASS . . . our finest model. The sound you've been waiting for—crisp, clean, full. Plays perfectly in tune, adds rich depth to any group. Truly beautiful modern styling with double cutaway solid body of shaded brown walnut, hand-rubbed and polished to a lustrous finish. Adjustable Thin-Lite neck with genuine rosewood fingerboard utilizing the long bass scale (30 $\frac{3}{8}$ ""). Ultra sensitive bass pickup regulated by separate tone and volume controls. Special strings for that true bass "feel." Adjustable bridge. 42" long, 14 $\frac{1}{2}$ " wide. Individual machine heads with metal buttons.

K5930 DELUXE SOLID BODY BASS \$139.50
9629 Sturdy chipboard carrying case \$19.50

K5930
\$139⁵⁰



K5920
\$100⁰⁰



Printed Prices Do Not Include Federal Excise Tax!

"PRO" MODEL ELECTRIC BASS: True, clear, crisp bass tone. A real beauty in performance and appearance . . . an outstanding value, too! Check these professional features against the exciting low price: Select curly maple FULLY ARCHED cutaway body (44 $\frac{1}{2}$ " long overall, 15" wide). Heavy celluloid-bound top and back edges; adjustable rosewood bridge; fine quality special strings; individual machine heads; 30 $\frac{3}{8}$ " scale. The powerful bass pickup unit is adjustable for correct string balance. Separate tone and volume controls. Deluxe hinge tailpiece.

K5920 "PRO" ELECTRIC BASS . . . \$100.00
9629 Sturdy Carrying Case \$19.50

K720
\$195

KAY HEAVY DUTY BASS AMPLIFIER. The ideal amplifier to use with any electric bass, designed to project the "big bass sound" at its full, round best. Engineered to reproduce those deep bass tones without distortion, clear and true, and with all the volume any artist could wish. Trust Kay, maker of fine basses, to build an amp for basses that brings out their maximum rich beauty and power! Large, solidly built cabinet (22" x 27" x 9 $\frac{1}{2}$ "") is covered in luxurious two-tone brown and white vinyl to smartly complement any instrument. Acoustically treated to assure maximum bass response, and equipped with specially engineered 15" heavy duty speaker for power plus. Underwriters Laboratory Approved.

K720 Heavy Duty Bass Amplifier \$195.00
9663 Reinforced clear plastic cover for Bass Amp \$7.50



ASTRAMOLD

ALL-NEW SPACE-AGE INJECTION MOLDED GUITAR CASES



9701
\$19.95

The unbeatable combination of full floating protection with smart styling at a sensible price. Lightweight injection molded case of high impact copolymer. Handsome leather textured graining is smartly accented by a valance strip. Comfortable deluxe carrying handle. Extra large accessory storage compartment. Nickel plated hardware.

9701.....\$19.95

New lightweight cases provide full and total "floating protection"; suspends the instrument at greatest points of stress.

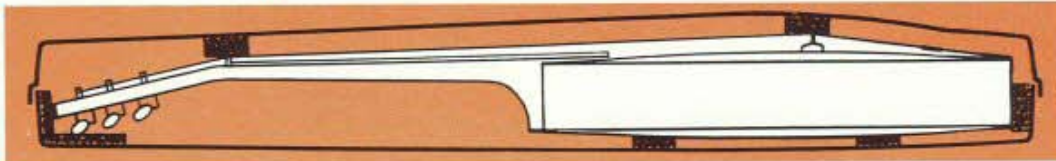
Smart sleek styling with all the features of a hard shell case but available at a soft shell value price. Total floating protection suspends the instrument at the greatest points of stress. Scientifically placed urethane foam pads safeguard the guitar at top and bottom. The injection molded high impact copolymer case is extremely lightweight to carry but is tough and durable against the roughest abuse. Finished in a handsome leather textured graining that is complemented by a molded and leather grained carrying handle. The interior features an extra large storage compartment to hold all accessories. Gleaming nickel plated clasps lock cover securely in place. This is an outstanding value priced for the most limited budget.

9700.....\$14.95



9700
\$14.95

All cases on this page will hold most guitars of major manufacturers. Cases measure 43½" long; 18" wide; 7" deep. Guitars within 40¼" to 41¼" long; 15" to 16" wide; 3" to 6" deep; 3¼" to 5" head width will fit in these cases.



FLOATING PROTECTION

DELUXE PLUSH-LINED ASTRAMOLD GUITAR CASE



NEW INJECTION MOLDED DESIGN

Expressly designed for the discriminating guitarist. Precision engineered injection molded case that gives the effect of a hard shell design with less weight. Durably constructed of sturdy, high impact copolymer that will stand up against roughest abuse. The smart interior features full plush lining over molded styrafoam that assures full instrument protection throughout the case. Moisture-resistant interior assures added instrument protection. The extra large storage compartment holds all accessories neatly in place. Contour shaped handle. Case and handle are finished in a handsome black leather textured graining. The case is accented by an aluminum valance strip. The chrome plated clasps lock the case lid securely.

9702 Deluxe Astramold Case.....\$49.95



9702
\$49.95

Transistorized Amplifiers an exclusive

A REAL BREAK-THROUGH in guitar amplification . . . brought to you FIRST BY KAY. These Space Age transistorized amplifiers have so many long-hoped-for advantages, no serious musician will rest until he has one. First, they eliminate the annoying microphonics of vacuum tubes, giving you stable, uniform true sound never affected by vibrations or voltage variations. What a boon for recording artists! Here, too, is reliable performance that eliminates tube-changing annoyance . . . performance that can be counted on through the most exacting engagements. And here is instantaneous sound with no need for warm-up or standby switch. Note, too, the new Kay easy-to-reach slant control panel and exclusive tapered cabinets. Then add to all this Space Age efficiency the further advantages of lighter weight and compact beauty of design and you'll say Kay transistorized amplifiers deserve all the honors.



K708 "GALAXIE II" AMPLIFIER \$300.00

MAGNIFICENTLY ENGINEERED and tastefully designed, the Galaxie II is a customized guitar amplifier of unequalled quality. The chassis can be removed from the speaker enclosure and placed by your side, allowing you to place the speaker up to 25 feet away from your instrument! Removable brass legs, when attached, raise the speaker to the height and angle of maximum sound projection. Just look at the sleek tapered lines and add the technical quality and value of these features!

- Guitar "peaked" response thru 12" Special Purpose Speaker
- 35-watt "zero" distortion output signal
- 11 Transistors and 8 diodes; advanced circuit design
- 2-Channel feature: Each channel has bass and treble boosts; volume control; vibrato amplitude control; foot switch plug for vibrato; and 3 instrument inputs (total of 6).
- Master vibrato frequency control; foot switch included
- Static-free on/off ground reversing switch
- Rich brown and tan vinyl covering, exclusive grill cloth
- Pilot light and external amp connecting jack
- 20" high, 24" wide, 12" deep at bottom. Legs elevate 10½"

K708 "GALAXIE II" REMOVABLE CHASSIS AMPLIFIER..... \$300.00
 9662 Reinforced clear plastic cover for K708 Amplifier..... \$7.00

TRIUMPH OF TOP DESIGNERS, ENGINEERS—AND KAY! . . . MAKES ALL OTHERS OBSOLETE!



VANGUARD "704" VIBRATO AMPLIFIER \$85.00

Imagine an amplifier that delivers so much power in such a compact, lightweight package, and has a vibrato circuit, too! It features the new Kay slant-control panel and smart cabinet design engineered into this sensational line. Has 7 transistors and 4 diodes; potent 5-watt output; heavy duty 8" speaker; and 3 instrument inputs. Tone control with on/off switch; volume control; and 2 vibrato controls. Input jack for foot switch. Cabinet 16½" wide, 13½" high, and 7" deep.
 K704 Vibrato Amplifier..... \$85.00
 9660 Clear plastic cover..... \$5.50



VANGUARD "700" TRANSISTORIZED AMPLIFIER \$65.00

Worthy member of the new Kay transistorized amplifier family, the Vanguard "700" boasts 4 transistors and 2 diodes; Hi-Power output; and Kay "Triple Tone Circuit" with 3 instrument inputs, each with a different tone quality (treble, normal, bass), to increase your tonal effects. Has tone control with AC switch; volume control; and 8" speaker for amazing volume. Size: 16½" wide, 13½" high, and 7" deep at bottom. A truly compact, lightweight, vibrationless amp.
 K700 Transistorized Amplifier \$65.00
 9660 Clear plastic cover..... \$5.50



VANGUARD "706" AMPLIFIER \$175.00

Note the all-new slant-control panel on these transistorized amplifiers—easy to read, easy and fast to operate. All models are designed with the same luxurious good looks, the same rich simplicity of line that makes for compact portability. A vibrato dual channel amp with 8 transistors, 2 diodes, and powerful 15-watt output. Heavy duty, specially designed 15" speaker. Two channels, each with separate volume control; bass and treble boost controls; 4 instrument inputs, 2 in each channel. Separate vibrato strength control for each channel plus master vibrato speed control. Two foot switch inputs to control vibrato, 1 foot switch included. Pilot light; ground reversing and AC switch. Size: 20" wide, 17½" high, 9½" deep at bottom.
 K706 VANGUARD AMPLIFIER..... \$175.00
 9661 Reinforced clear plastic cover for K706 Amplifier \$6.00

"first" by **KAY**



K707 "GALAXIE I" AMPLIFIER \$250.00

A compact power-packed beauty with full 35 watts for clear, true sound unaffected by vibrations or voltage variations. Smart design, with costly brown plaid and contrasting light tan vinyl covering. Amazingly lightweight, with 11 transistors and 8 diodes . . . Guitar "peaked" response thru 12" special purpose speaker . . . plus Kay two-channel feature, each channel having bass and treble boosts; volume control; vibrato amplitude control; foot switch input for vibrato; and 3 instrument inputs (total of 6). Master vibrato frequency control; static-free on/off ground reversing switch and one foot switch. Pilot light and external amp jack. Size; 24" wide, 20½" high; 12" deep.

K707 GALAXIE I TRANSISTORIZED AMPLIFIER.....\$250.00

9662 Reinforced clear plastic cover for K707 Amplifier.....\$7.00



VANGUARD "705" AMPLIFIER \$125.00

What guitar player could resist owning an amplifier like this? Typically, the "705" is also Space Age designed and engineered for convenient portability and dependably stable, realistic sound. A terrific vibrato amp, with 7 transistors and 4 diodes; 10-watt output and heavy duty 10" speaker for plenty of "umph". Has 4 inputs which feature 3 tone circuits: treble, normal, and bass. These separate circuits are designed to extend the tonal range of your guitar. Tone control with AC switch; volume control plus separate speed and strength control for vibrato. Input for foot switch. Cabinet 20" wide, 17½" high, 9½" wide at bottom.

K705 VANGUARD "705" AMPLIFIER.....\$125.00

9661 Reinforced clear plastic cover for K705 Amplifier.....\$6.00



K703 VALUE LEADER AMPLIFIER \$47.50

An extraordinary amplifier! Extraordinarily low-priced! For handsome styling, powerhouse amplification, and operating features, you can't match the K703 at anywhere near the price. Imagine all these big features in this one model: 3 instrument inputs; 3 tubes; 4-watt undistorted output; powerful AC circuit with isolation transformer; specially designed 8" speaker; 10' cord; tone control with on and off switch; volume control; attractive two tone cabinet measures 15½" x 12½"; and it bears the UNDERWRITERS LABORATORY stamp of approval too! An amp with performance worthy of much higher-priced models.

K703 Value Leader Amplifier.....\$47.50

9650 Heavy, clear plastic cover to fit K703 amp.....\$4.50



K710 REVERB POWER PACK UNIT \$65.00

The Reverb Power Pack functions in parallel to your amplifier adding exciting new dimension to your music. It picks up the guitar signal and passes it through the Reverb Power Pack and then to the amplifier to produce an amplified and resounding reverberated sound. This produces an amazing "band shell" fullness and hi-fidelity stereo-like quality. A handy control lets you vary intensity from zero to full "band shell" sound. There are 3 jacks, 1 for the instrument, 1 for a foot switch, and 1 for connecting to the amplifier. Easy to use, no complicated connections. Self-powered by a special 4 transistor and 1 diode amplifier that adds plenty of power to the regular amplifier output. Two-tone white and brown covered cabinet is 17½" x 5¼" x 5¼".

K710 Reverb Power Pack Unit.....\$65.00



K720 BASS AMPLIFIER \$195.00

The ideal amplifier to use with any electric bass, designed to project the "big bass sound" at its full, round best. Engineered to reproduce those deep bass tones without distortion, clear and true, and with all the volume any artist could wish. Trust Kay, maker of fine basses, to build an amp for basses that brings out their maximum rich beauty and power! Large, solidly built cabinet (22" x 27" x 9½") is covered in luxurious two-tone brown and white vinyl to smartly complement any instrument. Acoustically treated to assure maximum bass response, and equipped with specially engineered 15" heavy duty speaker for power plus. Underwriters Laboratory Approved.

K720 Heavy Duty Bass Amplifier.....\$195.00

9663 Reinforced clear plastic cover for Bass Amp.....\$7.50

fun

It's fun to play a guitar . . . to be the center of parties, games and merriment! It's even more fun when you play a guitar which gives you round, full tones and fine response. That's why **it's most fun to play a Kay!**



\$39⁵⁰

K6120

KAY "WESTERN" MODEL—a real "singing" guitar with a big resonant tone! Its special shape makes it ideal for rhythm and singing. The body is of crack-proof, laminated maple . . . with slim, steel-reinforced neck and genuine walnut fingerboard with 4 inlaid markers. Pinless bridge, celluloid guardplate, good quality strings. Lustrous shaded walnut finish, with highlights on top and back.

K6120 Kay "Western" Model. **\$39.50**



\$35⁰⁰

K3500

KAY STUDENT CONCERT MODEL—an exceptional value! This guitar is especially designed for the young student, with an extra-narrow, slim steel-reinforced neck that is easy for small hands to finger. Solid spruce top, laminated crack-proof maple back and sides. Glued-on pin bridge. It has a $9\frac{1}{2}$ "-narrow upper bout for easy holding; the lower bout, $14\frac{1}{2}$ " wide, is for full true guitar tone. Pro type frets, 9 markers, low easy-to-play action. Perfect for studios and students!

K3500 Kay Student Concert Model. **\$35.00**



\$39⁵⁰

K8160

\$34⁵⁰

K5160

\$27⁵⁰

K1160

AN OUTSTANDING GROUP OF POPULAR-PRICED GUITARS—in small, medium and large sizes! Each, of course, features Kay's exclusive, guaranteed crack-proof laminated construction . . . and Kay's slim, steel-reinforced neck! Attractive shaded brown finish with sunbursts on top and back. White-striped edges and soundholes . . . bright, shiny metal tailpiece.

K1160 Standard size with full 18 fret (14 frets clear of body) maple fingerboard. **\$27.50**

K5160 Auditorium size ($15 \times 40\frac{1}{2}$ "). Celluloid guardplate. **\$34.50**

K8160 Master size (17×42 "). Celluloid guardplate. **\$39.50**

Printed Prices Do Not Include Federal Excise Tax!

service

Service is built into each and every Kay . . . no matter what the price! The laminated, crack-proof body and slim, steel-reinforced neck give you excellent tone, action, response—and **superb trouble-free service!**



\$49⁵⁰

K5113

KAY "PLAINS" SPECIAL: The combination of high-priced features and low selling price make this a top-flight value! It's an auditorium-size guitar with a solid spruce top . . . and laminated, crack-proof mahogany back and sides for real fine guitar tone and appearance. Edges and sound hole are celluloid-bound, and there's an extra celluloid inlay on the top edge and sound hole. **"THIN-LITE" neck with adjustable truss rod.** Glued-on rosewood bridge with bone saddle.

K5113 (shown). White spruce top with brown mahogany sides and back. **\$49.50**

K113 Same as above, but $\frac{3}{4}$ size ($34\frac{1}{4}$ " long, 11" wide) for small folks! **\$49.50**



\$79⁹⁵

K6100

KAY "COUNTRY" MODEL— one of Kay's top sellers, this is a guitar that's big in tone . . . big in looks! Its special shape accentuates the round, full bass tones—making it ideal for rhythm work. Slim, steel-reinforced **ADJUSTABLE** neck . . . heavy celluloid binding on body . . . bound, genuine oval rosewood fingerboard. Natural white spruce top, brown mahogany back and sides . . . hand-inlaid rings around sound hole . . . beautifully hand-rubbed and polished finish.

K6100 Kay "Country" Model. **\$79.95**



\$59⁹⁵

K6116

KAY'S GLEAMING SUPER-AUDITORIUM MODEL has a solid spruce top, laminated crack-proof figured maple back and sides — all finished by hand-rubbing and polishing. Beautiful shaded walnut finish with golden sunburst. Heavy celluloid binding . . . with a heavy black-and-white block inlay on top edge and sound hole. **"THIN-LITE" neck with adjustable truss rod.** Oval rosewood fingerboard, celluloid-bound. Glued-on rosewood bridge.

K6116 Kay's Super-Auditorium Model. **\$59.95**

Printed Prices Do Not Include Federal Excise Tax!



\$79⁹⁵

K6130

KAY "FOLK" GUITAR. A fine mellow toned, easy playing guitar . . . features the wide classic type neck with slotted heads. Comes equipped with metal strings but can be used with gut or nylon strings too. Natural white spruce top, genuine mahogany back and sides; celluloid bound edges plus an extra inlay on the top edge. The celluloid bound soundhole also has a "classic" ring. Celluloid bound rosewood fingerboard with inlaid markers. Neck is steel reinforced. Classic type rosewood bridge. Hand rubbed and polished finish.

K6130 Super Auditorium size —41 x 15 $\frac{1}{4}$ " **\$79.95**

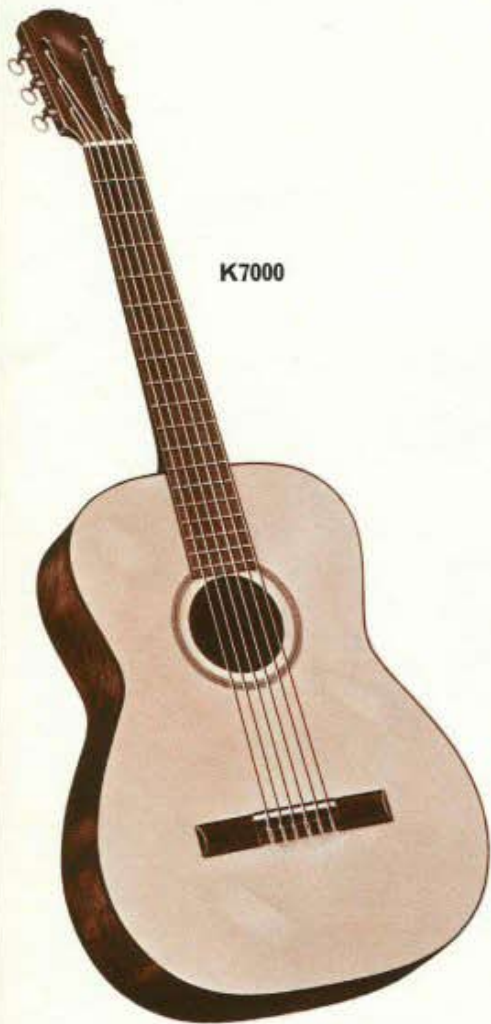
See Page L for Kay's new exciting Astramold guitar cases!!!

KAY FLAT-TOP GUITARS

R

There's artistry in the classic shapes, beautiful materials and fine craftsmanship of every Kay. There's artistry in the flawless reproduction of your finest performances—which every Kay will give you, too. So, **artistry is a twice-told tale in every Kay!**

artistry



K7000

CLASSIC GUITARS . . . have provided sensitive expression for performers throughout the history of music . . . and today are the guitars used by Segovia in rendering the works of the masters, and by leading folk-singers in accompanying their presentations of musical Americana. Classic guitars, properly made, are said to produce every voice in the orchestra—every mood—every expression! The classic guitar is the instrument of unequalled versatility . . . the instrument synonymous with **artistry!**

\$87⁵⁰
K7000

ARTIST MODEL CLASSIC GUITAR. A sensitive instrument combining superior craftsmanship, super-selected materials . . . with design and construction to the plans of the master guitar makers of the world. Lightweight "fan" ribbing; carefully selected aged fine-grain spruce top; flamed maple sides and back. Hand-rubbed and polished lustrous finish. Resonance and response from the "Artist" will give you years of art and pleasure!

K7000 Artist Model Classic Guitar. \$87.50



K7010

\$64⁵⁰
K7010

MAESTRO MODEL CLASSIC GUITAR. Brought to this guitar are the basic features of the classic guitar—the traditional body shape; the wide, simple finger-board; the thin, close-grained spruce top. Result: superb tone!

K7010 Maestro Model Classic Guitar. \$64.50



\$39⁹⁵

K7020

CONCERTO CLASSIC GUITAR. A fine sounding, big value instrument in the **true** classic design and with traditional wide finger-board and slotted head. The body is of maple. Natural white top with dark stained back, sides and neck. Proper glued on classic bridge. Nylon and wound strings. Attractively finished.

K7020 Concert Classic Guitar 36³/₄" x 14" \$39.95



\$137⁵⁰

K8127

Kay "SOLO SPECIAL": This is an extra-deep, master-size guitar for the professional who demands outstanding performance, as well as striking appearance. Musically adjusted and inspected. It's an extra-deep (4¹/₂") master size . . . with slim, balanced-tension neck that's fast and easy . . . oval ebony fingerboard with inlaid mother-of-pearl position markers, Venetian-shaped ebony bridge. The natural white top is of selected, close-grained spruce with special ribbing to emphasize the bass tones. The back and sides are of choice curly maple—with a dark-walnut shaded finish. The finish is hand-rubbed, hand-polished.

K8127 "Solo Special". \$137.50

Printed Prices Do Not Include Federal Excise Tax!

Sparkle is in the fine tone and handsome looks of every single Kay. Most sparkling of all are these lively Kay banjos!

Sparkle



\$69⁹⁵

K60

KAY "FOLK" MODEL 5-STRING BANJO—just the thing for accompanying today's popular folk singing! It's easy to play and it's fun, too! The 30 brackets assure even tension on the top quality plastic head to give a good, clean, crisp tone. Heavyweight shell . . . hard maple neck . . . genuine select walnut fingerboard with hand-inlaid markers. Non-slip adjustable tension tuning keys. Hard-maple bridge, good quality strings.

K60 Kay "Folk" Model 5-string banjo. **\$69.95**



\$159⁵⁰

K1000T

KAY ARTIST MODEL—for the discriminating player. Designed in conjunction with several outstanding players—this is a "solid" instrument for real banjo tone and feel. Resonator is of laminated select curly maple, both edges heavily celluloid-bound. Hard rock maple neck. Celluloid-bound rosewood fingerboard with hand-inlaid block position markers. 28 brackets. Chrome-plated cast flange and tension hoop. Adjustable tailpiece with hinged cover. Engraved arm rest and headpiece. Geared machine heads for precision tuning. Deluxe non-slip fifth string peg. Professional plastic head.

K1000T (shown) Kay Artist Model, tenor banjo. **\$159.50**

K1000 As above, but 5-string model. **\$159.50**



\$89⁵⁰

K52

KAY PROFESSIONAL MODEL BANJO—Laminated mahogany shell and resonator, both edges bound in white celluloid. Celluloid-bound fingerboard with inlaid markers. Hard "rock" maple neck. Nickel-plated cast flange. 20 brackets. Heavyweight cast nickel-plated tension hoop. Wood arm rest. Good quality calfskin head. Natural brown mahogany finish, beautifully hand-rubbed and polished.

K52 (shown) Kay Professional Model banjo, 5-string. **\$89.50**

K52T As above, but tenor model. **\$89.50**



\$59⁹⁵

K54T

KAY DELUXE MODEL—with resonator. The resonator is of laminated, crack-proof maple, the edge is celluloid-bound. Maple neck. Shaded brown finish with golden high-light on resonator. 16 nickel-plated brackets. Plastic head. Adjustable tension pegs.

K54T (shown) Kay Deluxe Model, tenor banjo. **\$59.95**

K54 As above, but 5-string model. **\$59.95**



\$49⁹⁵

K53

KAY "LEADER" BANJO—a good quality banjo at a price you'll like. Maple neck is in a rich dark brown finish. 16 nickel-plated brackets, stainless steel tension hoop. Plastic head. Adjustable tension tuning keys.

K53 (shown) Kay "Leader" Banjo, 5-string model. **\$49.95**

K53T As above, but tenor model. **\$49.95**

Printed Prices Do Not Include Federal Excise Tax!

Kay craftsmanship involves experience (since 1890!) . . . fine materials . . . meticulously used . . . beautifully finished. Craftsmanship takes time, but the results are well worth it. You'll see what we mean—
in every single Kay!

craftsmanship

See Page L for Kay's new exciting Astramold guitar cases!!!

KAY ARCHED GUITARS



\$89⁵⁰

K8950

KAY "MASTER CUTAWAY" MODEL—features full master size (17 x 42") . . . many professional features . . . and a new low price, too! Selected spruce top, laminated curly maple back and sides, celluloid-bound edges. **"THIN-LITE" neck with adjustable truss rod.** Celluloid-bound, oval rosewood fingerboard with nickel silver frets. Adjustable rosewood bridge. Shaded mahogany finish with golden highlights, beautifully hand-rubbed and polished to a deep gleaming luster.
K8950 Kay "Master Cutaway" Model. **\$89.50**



\$52⁵⁰

K6845

THE MERCURY ARCHED GUITAR—A real dazzler with a beautiful polished finish and it has a good tone, too. The fully arched crackproof body is of laminated maple. The top and back edges are bound with celluloid. Oval rosewood fingerboard, inlaid position markers. **"THIN-LITE" neck with adjustable truss rod.** Adjustable rosewood bridge. Large celluloid guard-plate. Hinge tailpiece. Polished, shaded brown finish with sunburst on top and back.
K6845 Super Auditorium size—41" x 15½" **\$52.50**

**Printed Prices
Do Not Include
Federal Excise Tax!**



\$69⁵⁰

K6838

KAY DELUXE ARCHED GUITAR: a beauty to look at and a delight to play! Arched spruce top, laminated curly maple back and sides—hand-rubbed and polished shaded brown finish, with golden sunburst on top and back. **"THIN-LITE" neck with adjustable truss rod.** Celluloid-bound rosewood fingerboard . . . six hand-inlaid pearlette position markers. Heavy celluloid-bound edges, with extra inlay on top edge. Nickel-plated deluxe tailpiece. Adjustable rosewood bridge.
K6838 Kay Deluxe Arched Guitar. **\$69.50**



\$59⁵⁰

K6836

KAY BIG VALUE LEADER: pro features — at a top-value price! Spruce top and laminated maple back and sides, celluloid-bound edges. Hand-rubbed and polished shaded walnut finish, with large sunburst. **"THIN-LITE" neck with adjustable truss rod.** Adjustable rosewood bridge. Celluloid-bound rosewood fingerboard. Super-auditorium size, too!
K6836 Kay Big Value Leader. **\$59.50**

In the Kay selection you'll find instruments for the beginner, amateur, hobbyist and professional . . . rich or poor . . . leader or accompanist . . . for one who likes the modern electric sounds, rich acoustic tones— or a mixture of both. **There's a guitar for every taste and every purse in the Kay selection!**

selection

KAY ARCHED GUITARS



\$64⁵⁰

K6437

KAY ALL-MAHOGANY ARCHED GUITAR—one of our most popular models is this super-auditorium, arched guitar. It has laminated genuine mahogany top, back and sides—hand-rubbed and polished in a natural, shining reddish-brown. **"THIN-LITE" neck with adjustable truss rod.** Celluloid-bound oval rosewood fingerboard. Heavyweight celluloid binding on top and back edges. Deluxe machine heads with built-in covers.

K6437 Kay All-Mahogany Arched Guitar. **\$64.50**



\$43⁵⁰

K8858

KAY "MASTER VALUE LEADER"—another Kay first! A big master-size (42x17") guitar for a very small price! Laminated, guaranteed crack-proof, all-maple body . . . slim, steel-reinforced neck . . . hard "rock" maple fingerboard, with inlaid markers . . . big celluloid guardplate. Also, a nickel-plated trapeze-type tailpiece, adjustable bridge and good quality strings.

K8858 Kay "Master Value Leader." **\$43.50**



\$39⁵⁰

K6858 or K6868

KAY STYLE LEADER—this is one of the best sellers . . . and best-playing instruments in the line! Fully arched, laminated, crack-proof maple body . . . large, super-auditorium size . . . large tone . . . slim, steel-reinforced neck. Also has adjustable bridge, celluloid guard plate.

K6858 Shaded reddish brown with golden sunburst. **\$39.50**

K6868 Honey blonde with attractive graining. **\$39.50**



\$43⁵⁰

K6833

KAY SUPER-AUDITORIUM SPECIAL. Big in size . . . big on tone . . . and easy to play! Guaranteed crack-proof, laminated all-maple body—with spruce-grained top, and curly-maple grained back and sides. Wide celluloid-bound edges. Slim, steel-reinforced neck. Genuine walnut fingerboard with inlaid markers. Lustrous shaded walnut finish, with golden sunburst.

K6833 Kay Super-Auditorium Special **\$43.50**

See Page L for Kay's new exciting Atramold guitar cases !!!

Printed Prices Do Not Include Federal Excise Tax!

guarantee

We guarantee every fine Kay instrument against defects in materials or workmanship for a period of one year following original purchase. Any instrument found to be faulty within this period will be repaired or replaced at no charge.

KAY ELECTRIC MANDOLINS, AND MANDOLINS



\$89⁹⁵

K390

KAY PROFESSIONAL ELECTRIC MANDOLIN—for the discriminating player who wants the ultimate in true mandolin tone. Has fully adjustable, powerful hi-fi magnetic pickup unit with separate tone and volume controls . . . detachable cord. Beautiful Venetian shape with a spruce top, curly maple back and sides . . . celluloid-bound edges. Celluloid-bound rosewood fingerboard with inlaid pearlette markers. Shaded mahogany finish with golden highlights, hand-rubbed and polished to a beautiful luster. **K390** Kay Professional Electric Mandolin. **\$89.95**



\$54⁹⁵

K494

KAY ELECTRIC MANDOLIN—has magnetic pickup unit with separate tone and volume controls. Fully arched, laminated all-maple body. White striped edges. Adjustable bridge. Celluloid guardplate. Shaded dark brown finish with sunburst. An outstanding value at its price! **K494** Kay Electric Mandolin. **\$54.95**



\$29⁹⁵

K460

KAY STUDENT MODEL—an outstanding value, in a fine instrument that makes learning fun—and easy! Fully arched laminated body. Shaded finish, with golden highlights. Perfect for students and studios. **K460** Kay Student Model. . . . **\$29.95**



\$41⁰⁰

K64

KAY VALUE SPECIAL—fully arched, laminated, all-maple body, with white striped edges. Adjustable bridge, white celluloid guardplate. Inlaid markers. Nickel-plated tailpiece. Good quality strings. Size is 26 $\frac{1}{2}$ x 10 $\frac{1}{2}$ ". Shaded dark brown lustrous finish, with golden highlights. **K64** Kay Value Special. . . . **\$41.00**



\$59⁵⁰

K68

KAY CONCERT MANDOLIN: select, close-grain spruce top, with genuine mahogany back and sides. White celluloid-bound top and back edges. Genuine rosewood fingerboard with nine inlaid position markers, professional frets. Natural white spruce top, brown mahogany back, sides and neck—hand-rubbed and polished to a beautiful luster. Popular "pear" shape, 26 $\frac{1}{2}$ " long, 10 $\frac{1}{2}$ " wide. **K68** Kay Concert Mandolin . . . **\$59.50**



\$79⁹⁵

K70

KAY VENETIAN-SHAPE MANDOLIN—select, close-grained spruce top and choice, curly maple back and sides . . . hand-rubbed and polished shaded reddish brown finish, with golden sunburst. Celluloid-bound rosewood fingerboard with hand-inlaid pearlette block position markers. Heavy white celluloid binding on top and back edges. Two-section nickel-plated tailpiece with removable cover. Large size: 26 $\frac{1}{2}$ " long, 10" wide. Deluxe machine heads with built-in covers. **K70** Kay Venetian Shape Mandolin. **\$79.95**

W