

1979-80

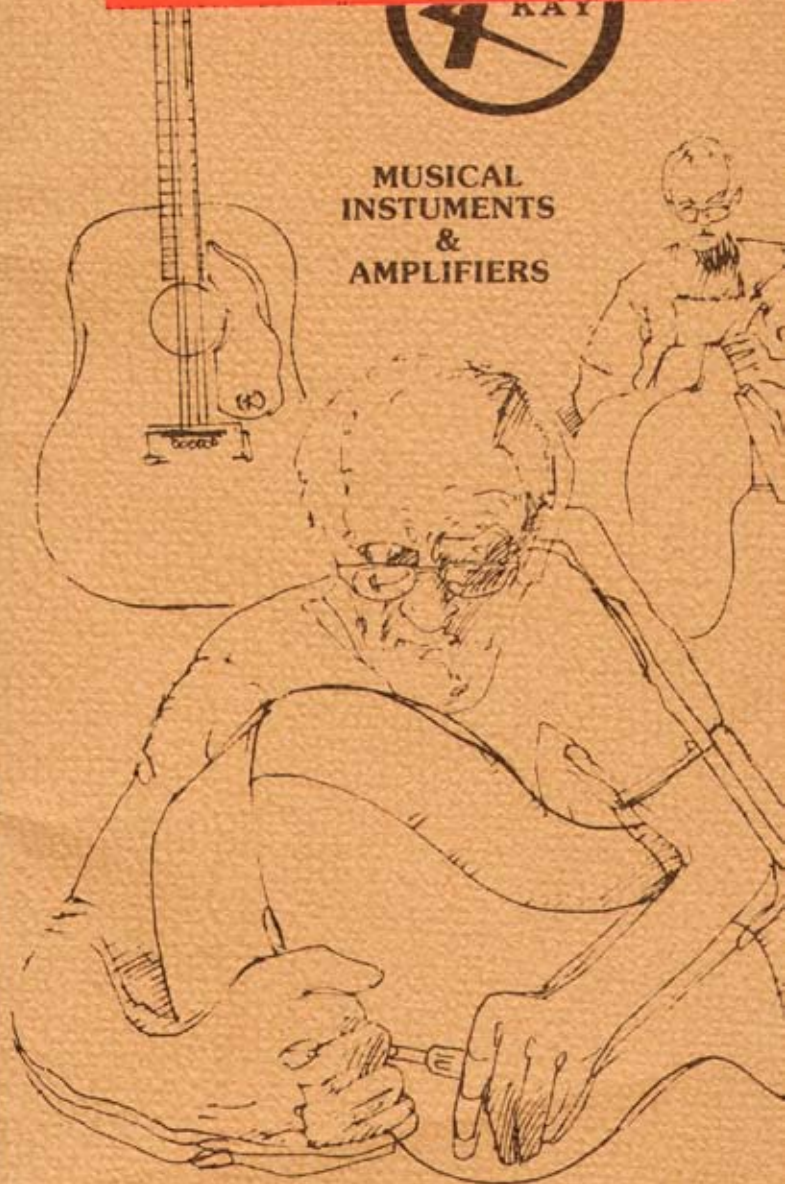
*A.R. Musical
Enterprises, Inc.*

5398 MASSACHUSETTS AVENUE
INDIANAPOLIS, INDIANA 46218

Call
1-317-545-2484
A.R. MUSICAL ENTERPRISES

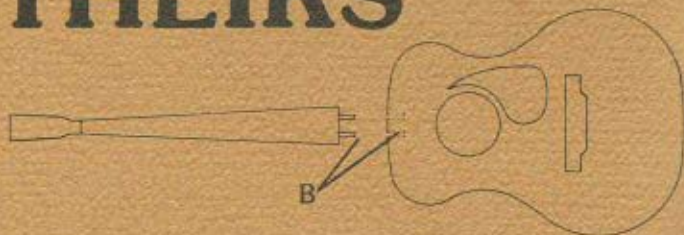


MUSICAL
INSTUMENTS
&
AMPLIFIERS



COMPARE THE AND QUALITY

THEIRS



Dowel rod attachment. The only reinforcement between neck and body joint are some wooden dowels ("B"). This is cheaper than dove tailing, and also much weaker. Heel will often separate from body, due to pull of strings, or due to shock.



Neck adjusting rod stops at heel of guitar and does not extend into body. That portion "C" of the fingerboard has a tendency to sink downwards when tension is put on strings, and neck has greater tendency to bow.

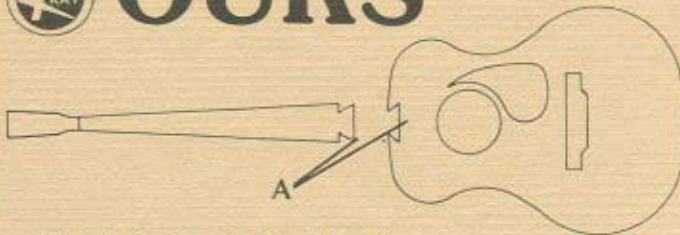


The heel might crack at point "D" since it is not reinforced.

No reinforcement at this critical point, with the results that the top of the guitar will often sink down or become wavy at point "F".

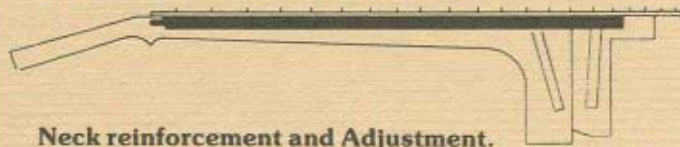
KAY PRECISION CRAFTSMANSHIP

KAY OURS



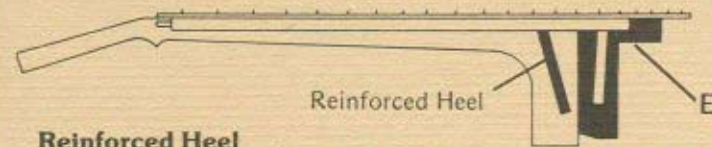
Dove tailed neck attachment.

Fine, expensive furniture and cabinetry use dove tailed joints. Dove tailed joints are stronger, more accurate, and are more expensive to make. That's the kind of joint we use on all KAY guitars to join necks to bodies. It prevents separation between heel and neck. ("A")



Neck reinforcement and Adjustment.

The neck reinforcement and adjustable rod extends the full length of the neck, and extends into the body of the guitar. This helps give the fingerboard longitudinal support along its entire length, and helps to solidly anchor the neck and fingerboard to the body.



Reinforced Heel

The heel of a guitar is subject to a great deal of stress (induced by the leverage of the neck). To counteract this potential weak spot, a reinforcing dowel is inserted in the heel.

Bracing of the top surface (Upper bout).

The top of the body is reinforced and supported by an "L" shaped construction at point "E" (where neck joins body), and is additionally braced by a reinforcing dowel.

STEEL STRINGS



**No. K-100
STANDARD SIZE GUITAR**

Natural white top. Black pickguard. Adjustable bridge. Trapeze tailpiece. Steel reinforced neck.
CASE GC-100



**No. K-105
STANDARD SIZE GUITAR**

Mahogany satin finished top. Dark mahogany back and sides. Adjustable bridge. Beautiful sound hole design.
CASE GC-100



**No. K-118
STANDARD SIZE GUITAR**

Red shaded sunburst top guitar. High gloss red finished back and sides. Trapeze tail piece. Adjustable bridge.
CASE GC-100



**No. K-200
INTERMEDIATE STUDENT SIZE GUITAR**

Natural finish top. Mahogany back and sides. Adjustable bridge. Larger than standard — slightly smaller than concert.
CASE GC-200



**No. K-230
INTERMEDIATE MINI WESTERN GUITAR**

Red sunburst top. Double pick guard. High gloss finish — back and sides. Adjustable bridge.
CASE GC-200



**No. K-280
STUDENT TEACHING GUITAR**

Satin finished natural top. Extra deep bodied sides. Adjustable bridge. Plain black pick guard. Built for years and years of student use.

CASE GC-200



**No. K-360
CONCERT SIZE GUITAR**

Satin finished natural top. Mahogany back and sides. Adjustable neck and adjustable bridge. Built for the most demanding student.

CASE GC-300



**No. K-415
GRAND CONCERT SIZE GUITAR**

High gloss finished mahogany back and sides. Spruce grained top, oval rosewood fingerboard with nickel silver frets. Chrome machine heads. A nice first guitar.

CASE GC-300



**No. K-428
AUDITORIUM SIZE GUITAR**

Spruce finished satin top. Adjustable neck and adjustable bridge. Mahogany finished back and sides. Great for adult lessons.

CASE GC-400



**No. K-435
AUDITORIUM HUMMINGBIRD GUITAR**

Red sunburst high gloss finish. Adjustable neck and adjustable bridge. Hummingbird on pickguard. Also available in brown sunburst. Great country and western styling.

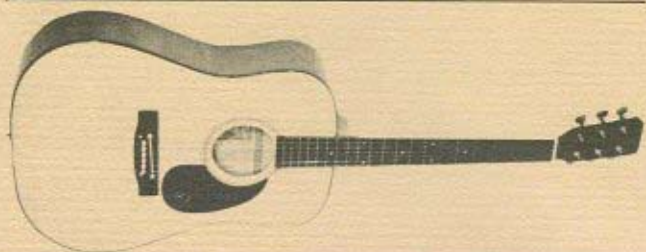
CASE GC-400



**No. K-475
"JONATHAN SEAGULL" AUDITORIUM**

Gorgeous mahogany finished top. Dark mahogany back and sides. Adjustable neck and adjustable bridge. With two seagulls on pickguard. A classic steel string guitar.

CASE GC-400



**No. KD-28
DREADNOUGHT STEEL STRING**

Traditional look of a popular full bodied steel string guitar. Mahogany finished back and sides. Natural top. Adjustable neck and adjustable bridge.

CASE GC-500



**No. K-520
JUMBO WESTERN GUITAR**

Red or brown sunburst full bodied guitar. High gloss finish. Traditional Hummingbird on pickguard. Adjustable neck and adjustable bridge.

CASE GC-500



**No. K-570
DREADNOUGHT GUITAR**

Mahogany satin finish top. Dark mahogany back and sides. Individual covered chrome tuning gears. Adjustable bridge and adjustable neck. Beautiful craftsmanship. Deep resonant sound.

CASE GC-500

DELUXE

DREADNAUGHT



**No. K-588
DELUXE DREADNOUGHT**

Top of the line professional guitar. Spruce finished top, mahogany back and sides. Celluloid bound with genuine rosewood fingerboard and nickel silver frets. A guitar for the most demanding player.

CASE GC-500P



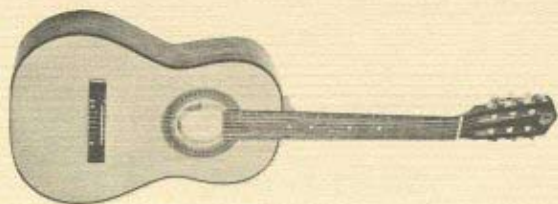
**No. K-590
DELUXE WESTERN GUITAR**

Brown sunburst deluxe, book matched top and back. Hummingbird on pickguard. Adjustable neck and rosewood bridge. Celluloid bound body and neck. Rosewood fingerboard with nickel silver frets. A performer's delight.

CASE GC-500P

NYLON

STRINGS



**No. KCL-110
STANDARD SIZE CLASSIC**

Nylon string standard size guitar, with slotted head. Steel reinforced neck. Excellent beginner guitar.
CASE GC-100



**No. KCL-202
INTERMEDIATE SIZE CLASSIC**

Satin finished. Slightly larger than standard. Narrower neck than most classics. Steel reinforced neck. Great for beginning students.
CASE GC-200



**No. KCL-265
STUDENT SIZE CLASSIC**

Classic guitar designed for the teacher and the student. Deep body, satin finish. Steel reinforced neck. Designed for years and years of performance.
CASE GC-200



**No. KCL-365
CONCERT SIZE CLASSIC**

Full size body. Pumpkin top. Beautiful mahogany back and sides. Rosewood grain fingerboard with dot positioned markers.
CASE GC-300



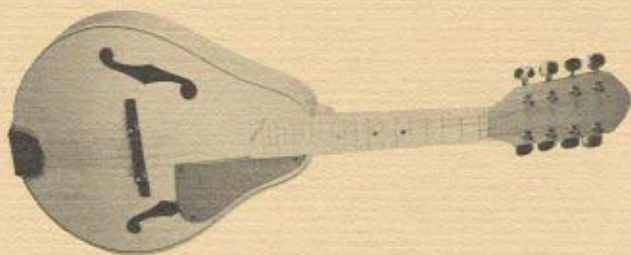
**No. KCL-380
DELUXE CONCERT CLASSIC**

High gloss finished. High gloss mahogany grain back and sides. Spruce top with inlay marketry around sound hole, and in crown. Body is celluloid bound. Nickel silver frets. Rosewood fingerboard.
CASE GC-300

5-STRING



BLUEGRASS



BANJOS

**No. KB-16
5-STRING BANJO**

Sixteen bracket banjo with genuine wooden resonator. American eagle emblem on back. Adjustable neck and dot position markers.

CASE BC-100

**No. KB-52
5-STRING BANJO**

Thirty bracket 5-string banjo with American eagle on back. Chrome machine heads. Adjustable neck. Metal tone ring.

CASE BC-100

**No. KB-72
DELUXE GEARED PEG 5-STRING BANJO**

Our top of the line 5-string banjo. Genuine micromatic machine heads. Geared fifth peg. Block inlay on fingerboard. Extra heavy metal tone ring. American eagle on resonator and beautifully celluloid bound. A gorgeous banjo for the most discriminating player.

CASE BC-200P

MANDOLIN

**No. MAND-10
CURLY MAPLE MANDOLIN**

Curly maple back, sides and arched top. Adjustable bridge. Beautifully bound celluloid back and top. Tortise shell pickguard.

CASE MC-100

UKULELES &

VIOLIN KITS



**No. U-1
TENOR UKE**

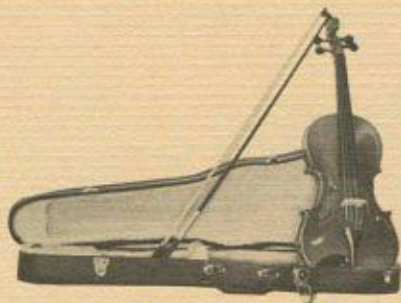
Beginner uke with genuine wooden fingerboard and brass frets, machine heads instead of pegs. Dark mahogany finish.



**No. UB-50
BARITONE UKE**

High gloss finished light top, wood grain back and sides. Wooden fingerboard brass frets with machine heads, instead of pegs.

CASE UB-100



No. V-100

Full size violin kit with tuners, bow, rosin, and hard shell plush case. A perfect fiddle for bluegrass players.

CASE INCLUDED

ELECTRIC

GUITARS



**No. E-100
BEGINNER ELECTRIC**

Best value for that first electric guitar. One pick-up with individual volume and tone control. Brown sunburst finish. Adjustable neck and bridge. A great guitar to start playing.

CASE GE-100



**No. K-1
SINGLE PICKUP ELECTRIC**

Popular "SG" shape. Single pickup with volume and tone control. Walnut or cherry red finish. Rosewood fingerboard. Nickel silver frets. Adjustable neck and adjustable bridge.

CASE GE-100



**No. K-2
DOUBLE PICKUP ELECTRIC GUITAR**

Walnut or cherry red finish. "SG" shaped. Two pickups with volume and tone controls and pickup switches. Adjustable neck and adjustable bridge.

CASE GE-100



**No. KE-22
POPULAR COPY**

Two pick-up copy of a popular guitar. Has all deluxe features such as speed knobs, oval fingerboard, celluloid binding and toggle switch. Neck and bridge is adjustable. Antique sunburst, burgundy and black available. Become a star with this guitar.

CASE GE-200

FAMOUS

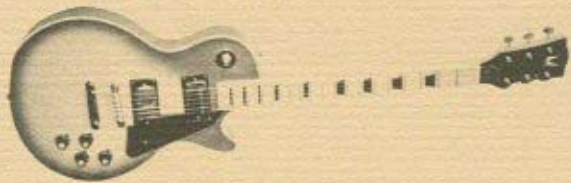


COPIES

**No. K-20T
DELUXE DOUBLE PICKUP ELECTRIC**

Our top of the line "SG" copy. Extra heavy body. Two pickups. Cherry red finish. Individual volume and tone controls for each pickup. Plus toggle switch complete with "Bixby" styled hand vibrato, roll-a-matic bridge. Block position markers and rosewood fingerboard.

CASE GE-100



**No. K30
DELUXE DOUBLE PICKUP ELECTRIC**

Popular styling electric. Number one guitar. Your choice of black, red or brown sunburst finish. Japanese hardware and pickup. Completely adjustable neck and adjustable bridge. This guitar can get you there.

CASE KGC-30

ELECTRIC

BASSES



**No. K-1B
SINGLE PICKUP BASS**

Popular "EBO" shape. One pickup. Walnut or cherry red finish. Adjustable neck and individually adjustable strings. Volume and tone control.

CASE GB-100



**No. K-2B
DOUBLE PICKUP BASS GUITAR**

Double pickup "EBO" style bass. Individual volume and tone control for each pickup. Walnut or cherry red finish. Block position markers and rosewood neck. Completely adjustable neck and adjustable bridge. Extra thick body.

CASE GB-100



**No. K-20B
"RICK" COPY BASS**

New popular "Rick" styling in a deluxe double pickup bass. Your choice of blue, black, red or brown sunburst. Adjustable neck and bridge. Nickel silver frets on a rosewood fingerboard. Extra large keys makes for easy tuning. Individual volume and tone controls plus a toggle selection switch. A bass for the serious bass player.

CASE GB-300

DELUXE

BASS



**No. KB-24
DELUXE TWO PICKUP BASS**

Our top of the line "precision" copy. Genuine Japanese pickups and hardware for extra punch and bottom. Completely adjustable neck and adjustable bridge. Your choice of black or brown sunburst finish. A perfect copy of America's number one bass instrument.

CASE KBGC-24

GUITAR



No. KA-106 BEGINNER AMP

The best value at a low price. This Amp has surprising POWER — Great for Beginner Packages. 6" Speaker, 2 Inputs, and Molded Face Plate.



No. K-200 STUDENT AMP

Step-up Amp with volume and Tone Control. Two Inputs and 8" Speaker, HEADPHONE JACK (Great selling feature to noise conscious parents).

AMPLIFIERS



No. KA-110 REVERB AMP

Lowest Priced reverb + tremolo Amp on the market — 8" speaker, headphone jack for private practice — 2 inputs volume and tone controls.



No. K22/12 PRO MODEL

Top of the line, 12" Eminence Speaker, Reverb and Tremolo — Footswitch Jacks for remote operation of effects. Loud and clear reproduction of sound for the Demanding Musician.

BASS



No. BN-10 PROMOTIONAL BASS AMP

Ideal practice Amp, 10" Heavy Duty Speaker, Volume and Tone Controls. Designed for our Kay one pickup Bass (K-1B).



No. BN-20 PRACTICE BASS AMP

Bass & organ Amp with 12" speaker that out performs many 15" speakers. 2 Inputs, Volume & Tone Controls. PRICED RIGHT!



No. BN-25 STUDENT BASS AMP

12" Eminence Speaker — with deep bass response, 2 Inputs, Volume and Tone Controls. A quality Amp Built to Hold Up Under Everyday Use.



No. BN-30 PRO LINE BASS AMP

Our top of the line bass and organ Amp — 15" Eminence Speaker, Extra Heavy Duty Piggy Back Amp, More power than you can use. Designed to last for years and years of performance.

PONDEROSA



PINE SERIES

No. KAC-10 PRACTICE AMP

Ponderosa Pine series amplifier with powerful 10" speaker. Made with genuine crating wood. Rugged and solid construction. Volume and tone controls. Two instrument inputs and headphone jack for private practice.

No. KAC-13 PERFORMER'S AMP

Crating material is used to handle to loud volume of this amplifier. Loaded with lots of power and a 12" eminence speaker. Volume and tone controls with pilot light. Double inputs allows microphone or another instrument. Great for the performers special needs.

No. KAC-2200 PROFESSIONAL AMP

Built to take it. Solid crating material makes this massive Amp almost indestructible. All the features reverb, tremelo, foot switch jacks for remote operation of effects. 12" eminence speaker and two inputs. A pro Amp for the professional.

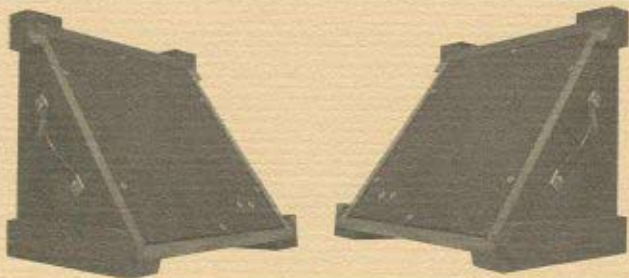
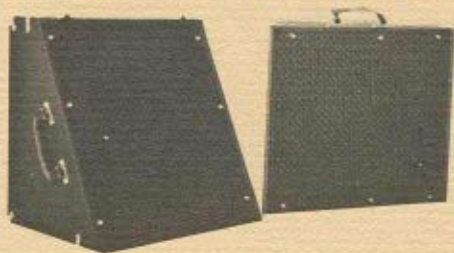
No. KAB-12 PERFORMER BASS AMP

Crating material for the bass player. Now the bass player can have the same popular Amp. 12" speaker with two instrument inputs. Controls for volume and bass. A good Amp at a great price.

No. KAB-14 PROFESSIONAL BASS AMP

Power plus performance makes this crating material bass Amp a necessary tool for today's bass player. Heavy duty 12" eminence speaker. Two instrument inputs and volume plus tone controls. This is all the power a performer needs.

P.A.



COMPONENTS

No. PA-400 P.A. POWER UNIT

4 channel public address power unit, individual controls for Volume, Tone, Impedance Conversion, 4 inputs, 2 speaker outputs, line output, pilotlight, individual fuses for speakers and AMP, master volume control. All packed in a handy portable carrying case. 64 watts R.M.S.

No. COL-255 MINI COLUMNS

Four powerful 5½" speakers allows these columns to handle 60 watts of power. Perfect for that first P.A. system. Can be used for groups, auctioneers, church meetings, lectures and is truly a portable unit.

No. CUBE-11 MONITOR CUBE

Portable speaker set-up that clamps together for mobility. 2 - 12" speakers, one on each side with handle and metal corners for protection.

No. CUBE-12 HEAVY DUTY SPEAKER CUBE

2 - 12" Eminence Speakers fold together for portability. Extra Heavy Duty Capacity - to handle the most demanding rooms. Comes with handle and latches to make set-up and take-downs a snap.

No. KSP-120

New Ponderosa Pine series in a monitor speaker system. Rugged crating material makes this the top of our line. Designed to take years and years of punishment but never shows the wear. Two 12" eminence speakers will carry the power and force out the sound.



No. COL-48 SPEAKER COLUMN

Low priced speaker column for the beginning group, 4 - 8" speakers - should be used in pairs for the balance needed to cover those important jobs.

CASES

ACCOUSTIC GUITAR

GC-100	Standard Size	100 series
GC-200	Intermediate Size	200 series
GC-300	Concert Size	300 series
GC-400	Auditorium Size	400 series
GC-500	Dreadnought Size	500 series
GC-500P	Dreadnought Plush	500 series

ELECTRIC GUITAR AND BASS

GE-100	Standard Electric
GE-200	L.P. Guitar
KGC-30	Deluxe L.P. Guitar
GB-100	EBO Bass Guitar
GB-200	Precision Bass
GB-300	"Rick" Bass Guitar
KBGC-24	Deluxe Precision Bass

BANJO, MANDOLIN, UKE

BC-100	Regular Banjo
BC-200P	Plush Banjo
MC-100	Mandolin
UB-100	Baritone Uke



A WORD ABOUT FINISHES: All Kay Guitars go through intricate finishing steps, many of these steps, are being skipped by other brands to save money or because the capabilities are not available. Even the least expensive Kay Guitar encompasses all the steps as follows.

1. Bare Wood is sanded.
2. Stain is applied.
- 2a. Dryer room to dry stain.
3. First coat of Urethane sealer is applied. (This step is important to prevent the guitar from absorbing humidity, or from giving up its humidity, and subsequently drying out in our extremely dry homes. Guitars without this coat of sealer will eventually show pit marks, and might eventually crack.)
- 3a. Drying room.
4. A second coat of sealer is applied.
- 4a. Drying room.
5. A coat of poly-urethane is applied.
- 5a. Drying room.
- 5b. Top and back sides of guitar are sanded with automatic sanders. Sides of guitar are sanded by hand.
6. Coat of fast drying lacquer stain is applied.
7. Coat of urethane lacquer is applied.
- 7a. Drying room.
8. Second coat of urethane lacquer is applied.
- 8a. Drying room.
9. Buffing.

Ask to see the complete



guitars ★ banjos ★ electrics ★ amplifiers ★ accessories