



THE
AMERICAN
HERITAGE
SERIES

STUDENT &
BEGINNER
INSTRUMENT

18 MONTH
WARRANTY

1984
EDITION

THE
STATE OF
THE ART
SERIES

ELECTRICS
& BASSES

18 MONTH
WARRANTY



THE
UNIVERSITY
SERIES

RENTAL
TEACHING &
INSTRUMENTS

2 YEAR
WARRANTY

THE
STARTER
SERIES

PROMOTIONAL
INSTRUMENTS

90 DAY
WARRANTY



KAY GUITAR CO.,
4180 ELMHURST DRIVE,
INDIANAPOLIS, IN 46226

1-800-428-4807
IN INDIANA 317-545-2484

UNIVERSITY SERIES • 2 YEAR WARRANTY • RENTAL • CLASSROOM

NYLON STRING

KCL-75

Student Classic

- ★ 35 1/8 x 12 1/2 x 3 5/8
- ★ NECK WIDTH - 1 5/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER FRETS
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR VERY YOUNG STUDENTS

Case: GC-75

KCL-120

Standard Classic

- ★ 36 1/2 x 13 1/2 x 3 3/4
- ★ NECK WIDTH - 1 5/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER FRETS
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR SMALL STUDENTS

Case: GC-100

KCL-260

Intermediate Classic

- ★ 38 1/2 x 13 1/4 x 4
- ★ NECK WIDTH - 1 7/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER FRETS
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR MOST STUDENTS

Case: GC-200

KCL-370

Concert Classic

- ★ 40 1/2 x 14 1/2 x 4 5/8
- ★ NECK WIDTH - 2"
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ NICKEL SILVER FRETS
- ★ D'ADDARIO STRINGS
- ★ RECOMMENDED FOR ADULTS

Case: GC-300



KCL-75

KCL-120

KCL-260

KCL-370

STEEL STRING

K-285

Steel String

- ★ 38 x 13 3/8 x 4
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ NICKEL SILVER FRETS
- ★ D'ADDARIO STRINGS
- ★ PERFECT TEACHING SIZE

Case: GC-200

K-365

Steel String

- ★ 39 7/8 x 14 1/4 x 4 3/8
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ NICKEL SILVER FRETS
- ★ D'ADDARIO STRINGS
- ★ FULL SIZE CONCERT

Case: GC-300



K-285

K-365



AMERICAN HERITAGE • 18 MONTH WARRANTY • STUDENT/BEGINNER

STANDARD SIZE



K-102

K-103

K-105

KCL-115

K-102
Standard

- ★ 36 1/8 x 13 1/8 x 3 1/4
- ★ TOBACCO SUNBURST
- ★ ADJUSTABLE BRIDGE
- ★ STEEL REINFORCED NECK
- ★ TRAPEZE TAILPIECE

Case: GC-100

K-103
Standard

- ★ 36 3/8 x 13 1/8 x 3 1/4
- ★ BURGUNDY WINE
- ★ ADJUSTABLE BRIDGE
- ★ STEEL REINFORCED NECK
- ★ TRAPEZE TAILPIECE

Case: GC-100

K-105
Deluxe Standard

- ★ 36 1/4 x 13 3/8 x 3 1/2
- ★ WALNUT HIGH GLOSS
- ★ SUPERIOR QUALITY
- ★ FIXED BRIDGE
- ★ STEEL REINFORCED NECK

Case: GE-100

KCL-115
Deluxe Standard

- ★ 36 x 13 3/8 x 3 1/2
- ★ NYLON STRINGS
- ★ WALNUT HIGH GLOSS
- ★ WALNUT BACK & SIDES
- ★ PERFECT STUDENT MODEL

Case: GC-100

INTERMEDIATE SIZE



K-250

K-290

K-250

Intermediate

- ★ 37 7/8 x 13 3/8 x 3 3/4
- ★ CHERRY RED
- ★ ADJUSTABLE BRIDGE
- ★ ROSEWOOD FINGERBOARD
- ★ NICKEL SILVER FRETS

Case: GC-200

K-290

Intermediate

- ★ 37 3/8 x 13 1/2 x 3 7/8
- ★ WALNUT HIGH GLOSS
- ★ DOUBLE PICKGUARD
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE

Case: GC-200

AMERICAN HERITAGE • 18 MONTH WARRANTY • STUDENT/BEGINNER

CONCERT SIZE



K-301

K-370D

K-395

KCL-380

**K-301
Concert**

- ★ 39 5/8 x 14 1/2 x 4 1/2
- ★ WALNUT HIGH GLOSS
- ★ ADJUSTABLE NECK
- ★ FIXED PINSTYLE BRIDGE
- ★ NICKEL SILVER FRETS

Case: GC-300

**K-370D
Concert**

- ★ 39 7/8 x 14 1/4 x 4 3/8
- ★ DOVE PICKGUARD
- ★ ADJUSTABLE NECK
- ★ ROSEWOOD FINGERBOARD
- ★ JET BLACK

Case: GC-300

**K-395
Concert**

- ★ 39 7/8 x 14 1/4 x 4 3/8
- ★ BURGUNDY WINE
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ ROSEWOOD FINGERBOARD

Case: GC-300

**KCL-380
Classic**

- ★ 39 x 15 x 4 1/8
- ★ CONCERT DELUXE
- ★ ROSEWOOD FINGERBOARD
- ★ ROSEWOOD BRIDGE
- ★ INLAID NECK & BRIDGE

Case: GC-300

AUDITORIUM SIZE

- K-460
Auditorium**
- ★ 40 3/8 x 15 3/8 x 4 1/8
 - ★ SPRUCE TOP
 - ★ MAHOGANY BACK & SIDES
 - ★ ROSEWOOD BRIDGE
 - ★ ADJUSTABLE NECK
- Case: GC-400

- K-475
Auditorium**
- ★ 40 1/4 x 15 3/8 x 4
 - ★ SEA BIRDS
 - ★ HIGH GLOSS WALNUT
 - ★ ROSEWOOD BRIDGE
 - ★ ROSEWOOD FINGERBOARD
- Case: GC-400



K-460

K-475

BANJOS & MANDOLINS

- K-520R**
DELUXE DREADNOUGHT
 ★ 41 1/8 x 15 1/2 x 4 1/2
 ★ DELUXE HUMMINGBIRD
 ★ ADJUSTABLE BRIDGE
 ★ ADJUSTABLE NECK
 ★ ROSEWOOD FINGERBOARD
 ★ CHERRY SUNBURST
 Case: GC-500

K-520R



MAND-20

- MAND-20**
MANDOLIN
 ★ 27 7/8 x 10 3/4 x 3 1/4
 ★ TEARDROP STYLE
 ★ ADJUSTABLE BRIDGE
 ★ ROSEWOOD FINGERBOARD
 ★ CHROME TAILPIECE
 ★ CHERRY SUNBURST
 Case MC-100



KBJ-12

- KBJ-12**
5 STRING BANJO
 ★ 38 5/8 x 13 1/4 x 3 1/2
 ★ 12 BRACKET
 ★ HIGH GLOSS REASONATOR
 ★ CHROME MACHINE HEADS
 ★ ROSEWOOD FINGERBOARD
 ★ MAHOGANY NECK
 Case: BC-200



MAND-10

- MAND-10**
DELUXE MANDOLIN
 ★ 27 5/8 x 10 3/4 x 3 1/4
 ★ ALL MAPLE
 ★ COVERED MACHINES
 ★ MAPLE FINGERBOARD
 ★ BOUND BODY
 ★ NICKEL SILVER FRETS
 Case: MC-100



KBJ-85

- KBJ-85**
DELUXE 5 STRING BANJO
 ★ 38 5/8 x 13 3/4 x 3 5/8
 ★ MAPLE REASONATOR
 ★ HARD ROCK MAPLE NECK
 ★ PLANETARY MACHINES
 ★ GEARED 5TH PEG
 ★ ROSEWOOD FINGERBOARD
 Case: BC-200P

DREADNOUGHTS

- KD-28**
DREADNOUGHT
 ★ 41 1/8 x 15 1/2 x 4 1/2
 ★ COVERED MACHINES
 ★ SPRUCE TOP
 ★ MAHOGANY BACK & SIDES
 ★ ADJUSTABLE NECK
 ★ ADJUSTABLE BRIDGE
 Case: GC-500



KD-28

- K-501**
DREADNOUGHT
 ★ 41 x 15 5/8 x 4 3/8
 ★ WALNUT HIGH GLOSS TOP
 ★ WALNUT BACK & SIDES
 ★ ADJUSTABLE NECK
 ★ ROSEWOOD FINGERBOARD
 ★ ROSEWOOD BRIDGE
 Case: GC-500



K-501

- K-502**
DREADNOUGHT
 ★ 40 7/8 x 15 5/8 x 4 1/2
 ★ JET BLACK TOP
 ★ ADJUSTABLE NECK
 ★ ROSEWOOD BRIDGE
 ★ ROSEWOOD FINGERBOARD
 ★ CHROME MACHINE HEADS
 Case: GC-500



K-502

- K-503**
DREADNOUGHT
 ★ 41 1/8 x 15 5/8 x 4 3/8
 ★ REDWOOD SUNBURST
 ★ SCHALLER MACHINES
 ★ HEADS
 ★ ROSEWOOD FINGERBOARD
 ★ ADJUSTABLE NECK
 ★ ROSEWOOD BRIDGE
 Case: GC-500



K-503

**STAR★TER SERIES • 90 DAY WARRANTY • PROMOTIONAL QUALITY
ALL UNDER \$100⁰⁰ LIST**



K70

K300

K117

K500

K70
3/4 Size

- ★ 34 1/2 x 12 x 3 1/4
- ★ STEEL STRINGS
- ★ ADJUSTABLE BRIDGE
- ★ PLAIN TOP
- ★ TRAPEZE TAILPIECE

Case: GC-75
Bag: GB-2

K117
Standard

- ★ 36 1/2 x 13 1/8 x 3 1/4
- ★ STEEL STRINGS
- ★ ADJUSTABLE BRIDGE
- ★ RED SUNBURST
- ★ TRAPEZE TAILPIECE

Case: GC-100
Bag: GB-2

K300
Concert

- ★ 38 3/4 x 14 1/2 x 4
- ★ STEEL STRINGS
- ★ ADJUSTABLE BRIDGE
- ★ STEEL REINFORCED NECK
- ★ MAHOGANY FINISH

Case: GC-300
Bag: GB-3

K500
Dreadnought

- ★ 41 3/8 x 15 3/8 x 4 1/2
- ★ ADJUSTABLE NECK
- ★ FIXED BRIDGE
- ★ HIGH GLOSS FINISH
- ★ MAHOGANY BACK & SIDES

Case: GC-500
Bag: GB-3



KE-10
Electric Guitar

- ★ 38 1/4 x 11 3/4 x 1 1/8
- ★ 1 PICK-UP
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ ROSEWOOD FINGERBOARD

Case: GE-100
Bag: EB-1

COLORS: RED
BLACK
BLUE



KE-10

KB-10
Electric Bass

- ★ 41 3/8 x 11 7/8 x 1 1/8
- ★ 1 PICK-UP
- ★ ADJUSTABLE NECK
- ★ ADJUSTABLE BRIDGE
- ★ ROSEWOOD FINGERBOARD

Case: GB-100
Bag: EB-1

COLORS: RED
BLACK
BLUE



KB-10

KBJ-10
5 String Banjo

- ★ 37 1/2 x 13 x 3
- ★ WOODEN REASONATOR
- ★ ADJUSTABLE NECK
- ★ 12 BRACKET
- ★ METAL SHELL

Case: BC-100



KBJ-10

ELECTRICS



KE-35



KE-32T



KE-40



KEV-20



KEV-55

- KE-35**
- ★ 40 1/4 x 13 1/8 x 2
 - ★ SINGLE CUTAWAY
 - ★ 2 PICK-UPS
 - ★ ARCHED TOP
 - ★ ROSEWOOD FINISH

Case: GE-200
 COLOR: ANTIQUE
 ROSEWOOD

- KE-32T**
- ★ 40 x 12 5/8 x 1 3/4
 - ★ 3 PICK-UPS
 - ★ TREMOLO ASSEMBLY
 - ★ MAPLE FINGERBOARD
 - ★ ENCLOSED MACHINE

Case: GE-300
 COLORS: CHAMPAIGN
 CHOCOLATE
 METALLIC BLUE
 BLACK

- KE-40**
- ★ 38 1/4 x 13 1/8 x 1 3/4
 - ★ DOUBLE CUTAWAY
 - ★ 2 HUMBUCKING PICK-UPS
 - ★ 3 POSITION SWITCH
 - ★ DELUXE BRIDGE

Case: GE-250
 COLORS: CHOCOLATE
 SPARKLING PEARL

- KEV-20**
- ★ 41 1/2 x 14 7/8 x 1 1/2
 - ★ FULL SCALE NECK
 - ★ 7/8 SIZE BODY
 - ★ HUMBUCKING PICK-UP
 - ★ ROSEWOOD FINGERBOARD

Case: GEV-75
 COLORS: BLACK

- KEV-55**
- ★ 45 1/2 x 15 7/8 x 1 3/4
 - ★ CUSTOM DESIGN
 - ★ 5 SPRING TREMOLO
 - ★ MAPLE FINGERBOARD
 - ★ BOUND BODY

Case: GE-400
 COLORS: METALLIC CHERRY
 METALLIC SKY
 BLUE

STATE OF THE ART SERIES • 18 MONTH WARRANTY

- KB-50**
- ★ 40 1/2 x 11 1/2 x 1 1/2
 - ★ 7/8 JUNIOR BASS
 - ★ BRASS BRIDGE
 - ★ ROSEWOOD FINGERBOARD
 - ★ SPLIT PICK-UP

Case: GB-250
 COLOR: ANTIQUE
 ROSEWOOD

- KB-24**
- ★ 46 1/4 x 13 1/2 x 1 5/8
 - ★ LONG SCALE BASS
 - ★ MAPLE FINGERBOARD
 - ★ DELUXE MACHINES
 - ★ SPLIT PICK-UP

Case: GB-200
 COLORS: CHAMPAIGN
 CHOCOLATE
 METALLIC BLUE
 BLACK

- KB-45**
- ★ 43 1/2 x 13 x 1 5/8
 - ★ DELUXE BASS
 - ★ ROSEWOOD FINGERBOARD
 - ★ BRASS BRIDGE
 - ★ SPLIT PICK-UP

Case: GB-245
 COLORS: CHOCOLATE
 SPARKLING PEARL

- KB-251**
- ★ 40 1/2 x 9 1/2 x 1 1/2
 - ★ HEADLESS BASS
 - ★ SPLIT PICK-UP
 - ★ BRASS HARDWARE
 - ★ FIXED NECK

Bag: GB-25
 COLOR: BLACK

- KB-252**
- ★ 40 1/2 x 9 1/2 x 1 1/2
 - ★ HEADLESS BASS
 - ★ 2 PICK-UPS
 - ★ BRASS HARDWARE
 - ★ FIXED NECK

Bag: GB-25
 COLOR: ANTIQUE
 ROSEWOOD



KB-50



KB-24



KB-45



KB-251



KB-252

BASSES

State of the Art Service

